

3Squared appoint Martine Dodwell-Bennett as divisional director

November 30, 2022



Rail software and solutions specialist 3Squared has announced the appointment of Martine Dodwell-Bennett in the role of divisional director.

Martine brings a wealth of knowledge and expertise from across the technology space to 3Squared. Martine's role will be to enhance current processes and enable the business to make change happen and drive innovation across the rail industry.

Prior to joining 3Squared, Martine was senior business consultant at AXA UK, director of sales channel operations at Lutron Electronics and Sales and marketing director at Steljes Ltd.

Passionate about understanding the customer journey, throughout her career Martine has provided a wealth of business propositions, underpinned with operational excellence and support, and has built rewarding team environments, across UK SMEs, newly listed companies, and global world leaders with over 150,000 employees world-wide.

In the role of divisional director, Martine will be focused on taking the time to listen to the organisation's

customers and build the business' proposition to address their emerging needs. Martine will also be developing the team at 3Squared, engaging with new talent, and nurturing existing talent within the business.

Martine commented on her appointment: "I am excited to learn more about the challenges within the rail sector and how we can help those working within the industry to achieve their goals and make a difference. Putting the customer at the centre and anticipating and meeting their needs is at the heart of this.

"I'm looking forward to identifying the hurdles for implementing digital solutions to ensure that successful implementations take place across both freight and passenger operations, delivering positive change for the wider rail industry."