

Aaron Rail teams up with Carlisle United to kick off new sponsorship deal

September 15, 2022



Aaron Rail has partnered with League Two football club Carlisle United to sponsor the team's away dugout for the 2022/23 season.

The sponsorship means Aaron Rail will have its logo displayed across the fascia board of the visiting technical area at Brunton Park, Carlisle United's 17,949 capacity stadium.

Aaron Rail first teamed up with the club last season and has taken up the sponsorship of the away team dugout to promote its leading rail and engineering services and increase its presence in the North-West.

The firm provides rail, civil engineering and man-guarding solutions to the rail sector across the UK, offering full planning, installation and maintenance services. The company has multi-year framework agreements with leading national infrastructure companies and operates throughout the UK.

Aaron Rail is part of the wider Aaron Engineering Group, a multi-disciplined group of companies that provides expert services, solutions and resource to the Property, Rail and HV Electrical sectors in the UK.

Discussing the partnership with Aaron Rail, Carlisle United commercial manager Debbie Huddart said: “It was brilliant to work with the Aaron Rail team last season and, as with any developing partnership, it’s always fantastic when you find new and mutually beneficial ways of building on what has already been achieved.

“This is a fantastic sponsorship opportunity and it’s great to see just how good the Aaron Rail logo looks on the dugout boards. The pleasing thing for us all is that it will receive a lot of coverage, and it provides an eye-catching backdrop whenever the cameras are pointed that way.”

Business development director of Aaron Rail, Daniel Ferguson, said: “We are delighted to continue our association with Carlisle United. Aaron Rail and the wider Aaron Engineering Group have a number of important business relationships in the region, and we are proud to support the club for a further year.”

Find out more about Aaron Rail’s multi-disciplined service offering at:

<https://www.aaronengineeringgroup.com/aaron-rail/>



Photo credit: Aaron Rail