

An early Christmas present: The latest Rail Director is on its way

December 20, 2021



Industry leaders and subscribers to Rail Director will be receiving an early Christmas gift in the coming days with the arrival of the latest edition of the track-to-train industry magazine.

Those who have signed up will be the first to read December's edition, featuring interviews with rail industry leaders and the latest in products and services transforming the sector. [Click here to apply for your own personal copy.](#)

This month features founder of Doodle Tim Robinson who talks about the importance of every rail business, whatever its size, embracing digitisation. His exclusive interview is alongside features with Jane Cole, Managing Director of Blackpool Transport, and the Managing Director of Lumo Helen Wylde.

David McLoughlin, Chief Executive of the Business Daily Group, said: "It is always an exciting time when the magazine is on its way and I eagerly await the feedback from both readers and contributors. I'm sure in among all the festivities it makes a nice break reading the stories of some of the inspirational characters of the rail industry.

“As always, I’d like to thank everyone who has taken the time to share their story, product and service, not just in this issue, but throughout the year. It has been a year of great growth in all areas for us as a business and that is down to our fantastic staff and everyone else who has, and continues to, support us.”

It has been a very busy month in the railway, with the latest edition of the magazine also looking at the recent government announcements of both the Integrated Rail Plan and Union Connectivity Review.

Here’s an exclusive look at the front page:



RailDirector

EXCLUSIVELY FOR RAIL INDUSTRY LEADERS

December 2021

// Derek Butcher

Management of
Victorian earthworks

// Helen Wylde

Persuading passengers
to make switch to
rail from air

// Jane Cole

Setting the bar for
convenient, sustainable
transport

// Chris Leech

and Louise McNally
Giving young people a
platform to be safe



TIM ROBINSON

Embracing digitisation

– survival is at stake

Chris Wiles, who leads the RBD Publications team, said: “We hope the latest edition of Rail Director brings a bit of festive joy with some fantastic features – from interviews with rail industry leaders through to organisations showcasing their products and services.

“It’s been a really great year for the business and I’m proud of the efforts of the team and the support we’ve had from rail businesses, who continue to put their trust in us to provide the platform for success.

“We continue to hear of the positive impact featuring in the magazine is having on organisations and there are no signs of that slowing down with the wealth of features in the latest edition.”

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