

## Another great reason to visit Railtex

May 2, 2023



The power of networking, particularly in the rail industry, is undeniable. With valuable connections made and business deals done, albeit sometimes further down the line, when people meet and connect.

So it's fitting that a membership community that's committed to helping businesses do more in rail, better – will be exhibiting at Railtex at the NEC in Birmingham next week.

The **RBD Community (RBDC)**, launched in 2021 and is now the fastest-growing community in rail. Rail Business Daily's managing director Dean Bruce, discusses how the RBDC is having a real impact on business in rail, the benefits of membership and an exclusive special offer for Railtex visitors which is worth more than £1,000...

Whether you manufacture rail technologies or deliver specialist services to the industry, Railtex will be a key date in your diary – and an important part of your marketing strategy. This year's exhibition takes place from 9 – 11 May at the NEC, Birmingham, where industry professionals will come together to network, showcase their brands, and prospect that all important new business.

RBDC is designed to maximise this opportunity – and keep people working across all areas of rail connecting with each other – long after the crowds go home. "At an event designed to bring the rail

industry together, there's no better time to join RBD Community, the sector's go-to rail business network.

"We'll be exhibiting at stand E34 for the duration of Railtex, and would love to see you there. It's an opportunity, not just to discuss your challenges and business goals with our expert team, but it's the perfect time to get on board and become an RBD Community member – especially when you'll receive Railtex-exclusive extras, worth more than £1,000.

"The RBDC helps people to do more business in rail, giving people access to a raft of membership benefits, resources, tools, events, new connections, and networking opportunities. All of which help members to grow and thrive.

"And we've developed our RBDC offering further this year, introducing a more expansive profile enhancement package that includes brand-boosting news stories that are seen by thousands of decision makers and influencers daily, an advert in the hugely popular Rail Director magazine, a microsite with valuable backlinks and Google search visibility, promotion in the Rail Business Daily 7.00am newsletter and a marketing and website review.

"The Community also provides an annual subscription to Rail Director magazine and access to the kind of intelligence and networking events that help you to get ahead in the industry. The new package is worth £3,800 but membership is available from less than £1 a day!

"We're also in the process of enhancing One Place, the RBDC exclusive membership portal that launched last year, where members can find everything they need to succeed from a single source, including access to all of the latest tenders and funding, a section which is particularly popular with our members."

Sign up at Railtex and get more than £1,000 of extras

And, as if all of this isn't reason enough to join the Community, businesses that sign up at Railtex will receive extra benefits worth more than £1,000.

This exclusive show package includes:

- Three free job posts on RBD Rail Recruiter to help you find top talent via the sector's leading jobs board.
- Two weeks of free advertising on the Rail Business Daily news website – seen by more than 21 million people every year.

Connect with us at Railtex

Attendees will automatically get this exclusive offer when they sign up to join RBDC at Railtex. We will be on stand E34, ready to answer your questions, talk about the community, and all of the benefits available, as well as our marketing, media, advisory and recruitment services.

We're also looking forward to catching up with our existing RBDC members to discuss their experiences and see how we can add more value.



Come and join us at Railtex. You can contact Louise to pre-book an appointment at [louise@railbusinessdaily.com](mailto:louise@railbusinessdaily.com) or come and see us at any time over the three days. We look forward to seeing you – our growing rail business community – at the show!

Click here for more details about [RBD Community](#).