

# Arriva picks new Managing Director for Mainland Europe

June 30, 2022



Sian Leydon has been appointed by **Arriva** to be its managing director for Mainland Europe.

Sian will report directly to the Arriva Group CEO Mike Cooper, effective from 4 July 2022.

- **Arriva announces new institute to drive net zero across Europe**
- **Arriva Rail London and Waymap trial signals an accessible future for the visually impaired**
- **Arriva signs six-year contract for Chiltern Railways services**

Sian has been on **Arriva's** Management Board since March 2021. At that time, she had joined the business as chief transformation officer, responsible for evolving the strategic vision of the Arriva Group, including across Europe.

As managing director for Mainland Europe, Sian will oversee the leadership of Arriva's presence in 10 European countries: Croatia, Czech Republic, Denmark, Hungary, Italy, Poland, Serbia, Spain, Slovakia and Slovenia. She will undertake responsibility for leading and supporting the teams to innovate and deliver modern and safe passenger transport services. She will also facilitate collaborative working with clients

and commissioning bodies, governments and Arriva's supply chain to assist the transition towards low-emission mobility to help address environmental challenges.

Mike Cooper, the Arriva Group CEO said: "Sian has extensive leadership experience of developing and driving growth and transformation strategies, as well as a deep understanding of how to deliver business performance outcomes. I am excited about the focus and energy she will bring to the role, ably supported by excellent teams across Europe."

Sian Leydon said: "Our vision at Arriva is to help shape a future where passenger transport the best choice, so that we can play our part in creating a more sustainable future for generations to come. Working in partnership with our client authorities to deliver increasingly more sustainable transport solutions is fundamental to achieving that vision, but from a social perspective delivering affordable, reliable, and accessible transport services are also key. I am excited to work with our teams across Europe to drive that agenda forward." Prior to joining Arriva, Sian held Executive Leadership positions at Sydney Water Australia for over four years including leading Customer, Strategy and Regulation where she led the long-term strategy and transformation of the business. She also led frontline operations and customer service during a time of unprecedented operational challenges.