

# Back for seconds: The new RailDirector is on its way

October 16, 2020



The second **RailDirector** has left the printers and is on its way to 2,000 rail industry directors, leaders and magazine subscribers.

The first edition of the newest rail magazine on the market received fantastic feedback, featuring exclusive interviews with the likes of **Sir Peter Hendy, Andy Lord, Maggie Simpson and Adeline Ginn MBE**.

Now the second offering from RBD Publications, part of the Business Daily Group, which includes **[railbusinessdaily.com](http://railbusinessdaily.com)**, is about to drop at doorsteps throughout the UK.

Again, the aim is to bring industry influencers, decision-makers and supply chain partners closer together, covering everything from track to train.

An exclusive photograph below gives a small insight into what people can expect from October's edition.

# RailDirector

Exclusively for rail industry leaders

Better for  
Business

October 2020

Issue 2

[railbusinessdaily.com](http://railbusinessdaily.com)

## The inside track...

### Pete Waterman

His determination to raise the RBF profile

### Rajinder Pryor

Helping others in the railways find their voice

### Andrew Stephenson

HS2 will provide a vital economic stimulus




### John Smith

The challenges facing the rail freight industry

## Chris Burchell

Arriva's UK Trains MD on the need to move quickly to a new model for the railways

## A platform for success...

-  Releasing the latest industry news
-  Bringing companies and customers together
-  Delivering business-leading analysis and views

Editor Dean Bruce said: "I am immensely proud of what we have achieved with Issue 2 and I hope those receiving a copy will enjoy the magazine.

"I can't thank our contributors enough. There's a mix of powerful features really highlighting the wonderful work of those involved in the railways."

This latest issue includes an interview with outgoing Arriva UK Trains MD Chris Burchell about the end of the franchising system, Pete Waterman OBE on his passion for the railways and Network Rail's Rajinder Pryor bravely opens up about how the railways helped her find her voice.

David McLoughlin, Chief Executive of the Business Daily Group, said: "My concern, having received such plaudits about the first edition, was the risk of 'second album syndrome', but I hope you agree our excellent team have created something very special again.

"Our aim continues to be to cover as much as we can from different parts of the industry, including as many aspects from track to train as possible, as well as giving supply chain partners a platform to promote who they are and what they do."

The magazine is the second to come under Business Daily Group's RBD Publications, which is being led by Christian Wiles, who joined the company in July.

He said: "Like all industries, these are tough times for the rail industry, which makes it all the more heartening the support we've received from advertisers to produce the magazine.

"We continue to be overwhelmed by those wanting to advertise in the magazine and the impact it has had on those who advertised in the first edition.

"We are well underway with November's edition with advertising slots filling up quickly."

To find out more about the opportunities available in advertising in the magazine, email Christian at [chris@rbdpublications.com](mailto:chris@rbdpublications.com) or Freddie at [freddie@rbdpublications.com](mailto:freddie@rbdpublications.com). More information can also be found by [clicking here](#).

[You can subscribe to a hard copy of the magazine here.](#)

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