

Brighten Up Your Winter Worksite with Eco-Friendly Tower Lights

October 30, 2023



By Welfare Hire Nationwide

As the nights grow darker, Sarah Butcher, Commercial Manager from Welfare Hire Nationwide, emphasises the importance of appropriate lighting for the months ahead

As we all enjoyed that precious extra hour of sleep due to the recent clock change, it's hard to ignore the fact that the end of British Summer Time (BST) brings darker mornings and nights. This shift in daylight hours poses a significant safety risk to those working outdoors, particularly in the transport and construction industries.

In response to this challenge, Welfare Hire has taken a significant step forward by expanding its range of Eco tower lighting solutions. These innovative, eco-friendly tower lights not only enhance site safety but also offer a host of additional benefits that go beyond mere illumination.



In a UK market first, the Hybrid Lithium powered Eco-Tower Light solution offers cutting-edge technology that provides over 12 hours of silent, green operation, effectively eliminating noise pollution concerns for workers and the surrounding community.

Capable of illuminating an area equivalent to half a football field, each of these tower lights comes equipped with six super-bright LED lamps, all of which can be individually adjusted to focus light precisely where it's needed. Using smart telemetry, users can not only control the lights remotely but also monitor battery and fuel levels and with ease. Through an intuitive internet dashboard or mobile app, generators can be activated to recharge the batteries at the click of a button.

One of the most striking aspects of these eco-friendly tower lights is their impact on the environment. By making the switch to Welfare Hire's innovative tower lighting, users can reduce fuel consumption, and carbon dioxide emissions by a remarkable 94%.

As we navigate through the upcoming winter months, Welfare Hire's tower lights are an essential ally in keeping your workforce safe and your sites well-lit.

Learn more about the benefits of Eco-Tower lighting here.