

Bringing heritage railway station furniture to life

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Green Furniture Concept is transforming UK railway stations by designing comfortable furniture for waiting areas in keeping with the locations they serve.

The company has a growing reputation for its seating having completed several successful projects throughout Europe, including at Waterloo and Victoria stations.

Adele Kamel, Head of Global Marketing at **Green Furniture**, says the UK is an area of real growth for the company, as more stations invest in more inviting public places to initially offer key workers a rest, whilst in the future serving passengers when the lockdown is lifted.

She said: "We work with our stations to create a place from somewhere you can't wait to go through to somewhere you never want to leave.

"We love working in the UK with some of the most stunning railways stations in the world. We are very mindful in working to create places and seating very much in keeping with the station."

Green Furniture Concept makes sustainable designs for public interior areas. Already you can find its modular, seamless seating and acoustic lighting at the likes of Stockholm Central station and other stations around the world.

Adele said: “We work in close collaboration with architects, interior designers, and clients to create the most satisfying solution for the particular project.

“It is very important the work we complete enhances the location and brings a railway station to life, but whilst at the same time in keeping with the setting.”

The company prides itself on using natural and upcycled materials crafted in an ecologically sound way, providing stations a design and layout process.

That attention to detail is proving a big success with both clients and the customers who use the stations, something Adele hopes to build on in the future.

“Our aim is to offer a pleasant passenger experience, with our modular furniture and acoustic lighting giving the opportunity to both integrate privacy and reduce the noise levels, as well as create public meeting points for interaction,” she said.

“Our placemaking design helps increase passenger satisfaction with its biophilic features to create a cozy and natural atmosphere and reduce stress levels when travelling.”

Among the company’s recent work in the UK included the installation of comfortable and stylish new seating at London Victoria, Waterloo and Liverpool Street stations for Network Rail, more than doubling the seating capacity at each station.

Commenting on the first installations at London Victoria and London Bridge stations, Nicole Cohen-Wayne, from Network Rail, said: “Seating satisfaction average scores for the two stations went from 30% to 80%, before and after the Green Furniture install.”

Johan Berhin, designer and founder at Green Furniture, said: “The satisfaction and retail effects that are obtained can be described through passenger reactions like ‘wow this is a nice place to sit.... And look, there’s good coffee over there.’ – passengers slow down their pace, lower their guard, and realise they have time to enjoy the trip.”

Visit www.greenfc.com for more details.



Photo credit: Green Furniture Concept