

Celebrating the vital contribution women make to transport and logistics

July 7, 2021



RailBusinessDaily (RBD) is proud to be supporting the 2021 Amazon everywoman in Transport & Logistics Awards – with the winners revealed tomorrow night (July 8).

Register to watch the ceremony via live stream:

<https://everywomanforum.com/mpage/everywoman-in-transport-and-logistics-awards-streaming-registration>

The event is organised by everywoman – everywoman began in 1999 and, since then, it has brought together more than 100 corporate partners and 30,000 women across the globe.

The awards showcase the progression, accomplishments and increasing avenues of opportunity within a traditionally male-dominated industry. The event is being supported by some of the world's foremost brands, including Asda, Mott MacDonald, FedEx, Mercedes Benz and Atkins Global. RBD is pleased to stand alongside them and help them to champion this important showcase.

As well as sponsoring the awards, CEO of Business Daily Group, David McLoughlin, was part of the judging

panel to help recognise the industry's best and brightest.

He said: "It was a pleasure to help judge these awards. Every woman nominated was an outstanding example of the best in their field – in an industry that has exceeded all expectations in the past year.

"The world of transport and logistics is one of many directly benefitting from women taking more roles at every level. As they take on these roles and progress, it has been proven that women add a greater diversity of voices and accelerate real beneficial change from within. Businesses will go from strength to strength if they actively encourage the kind of equality, diversity and excellence which these awards showcase."

This year has been perhaps the greatest test for the transport and logistics sector. Since the rise of COVID-19, the world has relied upon the industry to connect more businesses and individuals than ever before.

Accomplished women working in this sector played a crucial role in making sure many businesses –and the livelihoods they support – are still going strong post-lockdown.

And it was not just women already in the industry who stepped up as essential key workers: the last year has seen a noted increase in women entering the sector. For example, the number of female delivery drivers has increased by as much as 104 per cent.

The recognition given by the awards does not just encourage greater equality; it also supports the future of the industry. Diversity has been identified as the key to unlocking innovation and further driving growth, and women still only account for 20 per cent of 1.7 million people working in transport and logistics.

Maxine Benson MBE, co-founder of everywoman, said: "We look forward to shining a spotlight on some of the most exceptional women whose achievements will motivate others to consider a career in the industry and shift the perception that it is a 'job for the boys'."

Register to watch the ceremony via live stream:

<https://everywomanforum.com/mpage/everywoman-in-transport-and-logistics-awards-streaming-registration>