

Come onboard: Rapid growth sparks recruitment drive at Rail Business Daily

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UK rail's leading work-winning and profile enhancement business is recruiting 15 new marketing roles at its head quarters in Wakefield.

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Rail Business Daily (RBD), which specialises in rail but can cover many sectors including construction, civils and airports, continues to see huge growth with a string of new B2B clients.

With no signs of slowing down, the company is looking for 15 new recruits who have the experience and enthusiasm to help make a commercial difference to clients through profile raising across many forms of marketing activity.

David McLoughlin, Chief Executive Officer at the Business Daily Group, said: "There is an exciting pipeline of opportunities within Rail Business Daily, and this is a chance to join a company with some big plans in the coming years.

“We will only ever be as good as the team we have, so we are searching for the most ambitious and talented people who can help us on the journey to further success.”

The website receives 8.5 million page views per year and RBD sends out rail industry news to more than 50,000 subscribers on a daily basis, which is set to soar to 75,000, giving businesses an opportunity to significantly raise their profile in the industry.

RBD also launched two new magazines in little over a year and with the recent launch of RBD Community, this is just a taster of the opportunities at the organisation.

David added: “It is one of the most exciting times to join the business. There’s a clear strategy about where RBD is now heading and all divisions are in great shape.

“Whether you need a platform from which to share your story with the wider rail industry community or you need support in developing your brand identity and producing compelling marketing material, there really is no better place than RBD to raise your profile in UK rail.”

For more information about the roles available, visit uk.indeed.com/cmp/Railbusinessdaily.com/