

Commercial Manager Changes Trains and Arrives at North Norfolk Railway

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The [North Norfolk Railway](#) has welcomed Graham Hukins to the post of Commercial Manager at the popular 5½ mile heritage line.

Graham will head the team responsible for marketing, bookings, ticketing, customer service, station catering, gift shops, on-train dining and special events and joins the railway at a key time as the business continues to rebuild following the lockdowns and other restrictions caused by COVID-19.

“The team here are doing a great job and I’m delighted to be joining them at this busy time” said Graham, adding: “My second day proved to be the busiest standard day in the line’s history with over 1,500 tickets sold and September sees the return of the popular Autumn Steam Gala on 3, 4 and 5 and the spectacular Forties Weekend on 18 and 19 so it’s an exciting time to get on board.”

Graham has spent the last two years at Didcot Railway Centre as Head of Visitor Experience and Marketing where he helped increase numbers, revenue and visitor satisfaction at the 21-acre living museum. His career also includes spells at the Kent & East Sussex Railway and Royal Engineers Museum as well as 16 years as Visitor Centre Manager at Shepherd Neame – Britain’s Oldest Brewer.

North Norfolk Railway Managing Director, Hugh Harkett, commented: “We are very pleased to welcome Graham to the senior management group at the railway, he has a wealth of commercial experience in the tourism and heritage sectors which will help us as we recover from COVID and grow the business.”

The railway’s steam and heritage diesel trains run daily until 30 September and on most days in October – advance booking is strongly recommended, and full details of timetables, special events and other services can be found at nnrailway.co.uk.

Photo credit: North Norfolk Railway