

## Covering everything from track to train – March's RailDirector is on its way

March 25, 2021



The latest edition of **RailDirector** is on its way to more than 2,000 rail industry leaders and subscribers with thousands more set to read it when it goes online later this month.

And, in advance of the magazine dropping on doorsteps across the UK, we can exclusively reveal the front page.

# RailDirector

Exclusively for rail industry leaders

Better for  
Business

March 2021  
Issue 7

[railbusinessdaily.com](http://railbusinessdaily.com)

## The inside track...

 **Dr Sonia Zahiroddiny**  
Leading on digital engineering

 **Heather Waugh**  
Being visible to accelerate change

 **Robert Hutchings**  
The forgettable rail replacement




 **Helena Wojtczak**  
First female British rail guard



**Tricia Williams**

Northern's Chief Operating Officer  
on driving forward change

## A platform for success...

-  Releasing the latest industry news
-  Bringing companies and customers together
-  Delivering business-leading analysis and views

Tricia Williams is the lead story for the March edition discussing life as Northern's Chief Operating Officer. The interview comes shortly after the first anniversary of the train operating company transferring into public ownership.

It is one of several exclusive features, including an interview with Dr Sonia Zahiroddiny, HS2's Head of Digital Engineering, talking about how technology will transform design, construction and management of infrastructure projects.

Editor Dean Bruce said: "There are some really strong features in our latest RailDirector magazine, showcasing the amazing stories that the industry's leading figures have to tell.

"March is the month of International Women's Day, which was celebrated across the railway industry. We are especially pleased that Dr Zahiroddiny and Tricia Williams, two inspirational female leaders who are working to transform the industry for the better have chosen to tell our readers their story to us during this month."

The magazine also features Scotland's only female freight driver Heather Waugh on stepping in the spotlight to accelerate change and Helena Wojtczak, the first female British rail guard, discusses the barriers she had to overcome.

Dean added: "A huge thank you to everyone who has contributed to the latest magazine – from those who took the time to be interviewed, to the companies who have chosen RailDirector as the platform to showcase their products and services."

The magazine also features Platform 1 – the first point of call for rail industry innovation – fixing the spotlight on a series of upcoming products, services and organisations that are set to transform the industry.

Christian Wiles, who leads the RBD Publications team, said: "We're really happy with the latest RailDirector and what is particularly pleasing for me are the both the number of companies advertising month after month, along with the new organisations that want to profile their business.

"It shows we are providing a solid platform to help organisations in the rail industry grow and getting their products and services out to rail industry leaders."

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