

# CrossCountry announces new HR and safety director

April 26, 2022



Britain's largest long-distance operator, CrossCountry, has announced the appointment of Wendy Smith as HR and Safety Director.

Wendy joins from HS2, where she was Head of HR, responsible for developing the future capability of the organisation. Prior to that, she has held numerous senior HR positions in a variety of industries including construction, media and logistics, and has significant experience of unionised environments.

Wendy brings a wealth of experience to CrossCountry, including a strong interest in employee engagement and developing individuals and a proven track record of supporting businesses to improve business growth and performance.

With full responsibility for the business' HR strategy, Wendy will play a central role in shaping the future of CrossCountry so that the business is sustainable in the long term.

On her appointment, Wendy said: "Like many sectors, the rail industry is undergoing significant change due to the impact of the pandemic. I am looking forward to working with Tom and the wider CrossCountry

team to ensure our business thrives and colleagues are equipped to not only meet but exceed customers' expectations."

Tom Joyner, Managing Director at CrossCountry added: "Wendy brings significant operational and strategic experience to CrossCountry, which will be vital as we evolve to meet existing and future customer demands. Her strong experience in supporting business through periods of change will be invaluable so that we emerge from the throes of the pandemic as a viable business."

Wendy will join the business in the early summer.