

# David McLoughlin: Here to support you in 2022

January 1, 2022



I wish you a very Happy New Year from the [Rail Business Daily](#) team and myself.

I hope you've all had a restful and enjoyable festive break. The industry made terrific progress last year despite the coronavirus pandemic, and so it was an excellent time for many to recharge and reconnect with friends and family.

Of course, I appreciate it was not a time to relax for some in the industry. The holiday season is when teams can often carry out important rail projects with minimal disruption. So I want to give a special thank you to those workers who were still out there improving our infrastructure.

I wish every one of you every success and happiness in the months and years ahead.

Welcome back to your daily email, bringing the latest news from the UK railways to 50,000 industry professionals, commentators, influencers and decision-makers six days a week. It's good to be back, and the whole team is reenergised and ready to serve the railways.

Perhaps against all odds, last year was an exceptional year for us at railbusinessdaily.com with a new HQ in Wakefield, high-profile appointments, the launch of a new magazine and last month acquiring **Rail Alliance** and announcing a unique partnership with **Achilles**.

We are looking forward to continuing this momentum during 2022 with some exciting announcements expected in the months ahead. The rail industry continues to play such an important part in keeping the country moving and, as the world appreciates the critical role rail will play in the green future of travel, I can see that pace only increasing.

Here at **Rail Business Daily** we want to do what we can, which in our case is to support and promote the rail industry and its work. It has been some journey for everyone here. It was initially set up in 2017 with the aspiration to create a service that was a force for good in the rail industry and to champion the great businesses that made such a positive difference.

Our impact has gone far beyond my initial expectations, and from that standing start five years ago, **Rail Business Daily** has expanded into six symbiotic business divisions:

- **Rail Business Daily** – UK rail's most respected news service reaching 50,000 active readers daily.
- **RBD Advisory** – Supporting rail companies with work-winning business planning, investment and support.
- **RBD Marketing** – Profile enhancement that helps rail businesses to reach clients and prospects.
- **RBD Publications** – Magazines and insight reports that reach rail industry influencers and decision-makers.
- **RBD Community** – An exclusive rail community with offers, opportunities, connections and insights.
- **RBD Stride** – A unique recruitment service for the rail industry identifying the best candidates

We are entering a time of great change for the railways and one of great opportunity, so it is vital organisations looking to work in the sector put themselves in the best position to grab a piece of the action.

This year will see the continuing development of Great British Railways, with the transition team driving forward reforms and creating the railway's new guiding mind. We look forward to playing our part in that development as our community starts to have the influence we anticipate.

We have a proven track record on providing a platform to success, with expertise matched by passion to do good for the industry. Please do not hesitate to talk to us about how we can help you to tell your story and help your business succeed in 2022.

Despite the challenges of 2021, what the past 12 months have done is highlight the ingenuity, flexibility and overall passion of the industry and its people to succeed. This kind of attitude is why I am optimistic for the future and that the railways will implement even more sustainable solutions.

Our stakeholders will accept no less, and the opportunities are enormous. For those with mindsets of innovation, diversity, responsibility and collaboration, a promising year lies ahead. Here at **Rail Business Daily** we are ready and eager to support you on that journey to success.



Best wishes,

David McLoughlin

Chief Executive

Business Daily Group