

# Eli Rees-King appointed to RIA Wales & Western Business Engagement Manager role

March 24, 2023



Established industry and marketing communications specialist Eli Rees-King has been appointed as the **Railway Industry Association's** (RIA) Business Engagement Manager for Wales & Western.

Eli brings a wealth of rail sector knowledge and experience to the role and is well known by many businesses and organisations operating in the rail industry as a result of her work with the Rail Alliance (Birmingham Centre for Rail Research) and more recently as head of the **RBD Community** for Rail Business Daily.

Eli Rees-King, RIA Wales & Western Business Engagement Manager, said: "It's great to be working with the Railway Industry Association in this Business Engagement Manager Role role. The opportunity to work with and support RIA's members and key stakeholders, and to expand and enhance RIA's Wales & Western network, is a challenge I am really looking forward to."

Robert Cook, RIA Policy Director and Wales & Western Lead, said: "We are delighted to have Eli joining the team, and her appointment is key to our Wales & Western network rollout. Eli will be a key part of our dedicated support for RIA members across Wales and the West of England, and we look forward to

developing our programme in those parts of the UK throughout this year.”

*Photo credit: RIA*