

Enjoy some Christmas cheer onboard the Emirates Air Line festive cable car, raising critical funds for charity Railway Children

December 9, 2021



'Tis the season to bring family and friends together to enjoy the magic and joy of Christmas time. This year, the Emirates Air Line cable car is bringing people together whilst raising funds for the charity Railway Children as it launches its festive cabin. For every festive cabin experience sold, a donation is made to the charity Railway Children in an effort to support children living on the streets in the UK, India, and Africa.

Customers will receive a warm welcome at the Christmas-themed terminal buildings from a festive character and are then taken through to priority boarding to one of the specially wrapped private cabins for a non-stop round trip above the River Thames. Everyone purchasing this premium ticket receives a goody bag and a big thank you from everyone at the Railway Children charity.

These festive cabins are suitable for young people of all ages and are available at weekends throughout December and throughout the school holidays from 20 December until 1 January. Railway Children's Director of Marketing and Fundraising, Rob Capener, took his son onto the festive cabin last weekend to celebrate the launch and created a memory to last a lifetime.

With more than 13 million journeys made since the cable car opened in 2012, the Emirates Air Line cable car continues to be one of the most highly rated things to do in London and this firm favourite is set to be even more special this festive season.



Rob Capener, Director of Marketing & Fundraising at Railway Children said: "My son and I had a fantastic weekend in London, and we were delighted to be invited onboard the festive cabin. The staff were incredible and the attention to detail was second-to-none – Christmas has well and truly begun in our house!"

"The support Railway Children receive from TfL and their workforce makes an incredible difference to our work with some of the UK's most vulnerable children. It really is heart-warming to see the TfL team supporting us in such a creative and festive way, which will not only raise vital funds but increase awareness of the children who need our support at such an important time of year."

Josh Crompton, TfL's Head of the Cable Car, said: "We hope this festive offer will bring some Christmas cheer to everyone while supporting the fantastic work the Railway Children does. We have seen continued success of the Emirates Air Line cable car throughout the year, so we are sure our customers will love this offer."

Don't miss out on this unique festive opportunity and buy your tickets today at:

<https://emiratesairline.gttix.com>.

