# RailBusinessDaily

## EuroRail Hub: Your Digital Gateway to Europe's Major Rail Markets

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### Connect with the railway industry at EuroRail Hub

For the first time since the exhibitions were launched, Railtex, Infrarail, SIFER and EXPO Ferroviaria are joining forces to bring to life a new digital appointment catering for the entire European rail industry: EuroRail Hub, scheduled to take place on 24 and 25 March 2021.

Welcoming exhibitors from various national markets to facilitate new international partnerships and leverage synergies, the event will aim to support the recovery of the European rail market through interactive digital networking opportunities. The platform will provide an early opportunity to conduct business and set the tone for the live events, all scheduled to take place in the second half of 2021.

### Our vision and inspiration

Rail connects people, regions and businesses across Europe and all around the globe. But in order to modernise the railway sector, areas such as environmental sustainability, passengers & network safety as well as high-speed rail infrastructures need to rise up to 21st century standards so that a coherent,



functional and collaborative network can emerge all across Europe.

Our mission is to provide a complete solution to build solid business relationships through effective entry points into the Italian, French and UK rail markets. In these times of restricted travel and social distancing, Mack-Brooks's network of European rail exhibitions are joining forces to help our exhibitors, partners and visitors connect and increase business opportunities to facilitate the development of the railway industry.

#### A strong line up of partners

The Railway Industry Association (RIA), the French Railway Industry Federation (FIF) and ASSIFER, Rail Industry Association (a member of Federazione ANIE) have recently been announced as main event partners. The three associations are working in close collaboration with the EuroRail Hub Team to organise a rich programme of presentations that will run along the two days of the event.

Key topics of these sessions will be insights into the three markets United Kingdom, Italy and France and the speakers will also cover various recent industry topics and future-oriented updates in keynotes, panel discussions and presentations. Further details, as well as the session topics and speakers, will be announced in due course.

#### Are you interested in finding out more?

Click here to visit the official website.