

Final call for RBD Rail Recruiter special offer

September 28, 2022

The banner features a purple background with the RBD Rail Recruiter logo in the top left. A pink arrow points left towards the main text. The text '3 job postings for £300' is in large, bold, white letters with a green outline. Below this, a pink rounded rectangle contains the text 'Special offer ends 30th September'. On the right, a laptop displays the RBD Rail Recruiter website interface, which includes a search bar, a 'Get your career on the fast track' headline, and a 'Featured jobs' section with listings from Vannin, HS2, and Linbrooke.

During the month of September, **RBD Rail Recruiter**, rail's biggest sector exclusive jobs board, has been offering small and medium sized businesses the opportunity to test the revolutionary new platform with their 3 job adverts for £300 offer.

The promotion has proved to be very successful with several new names advertising their jobs for the very first time. The special offer ends this Friday, so other organisations thinking about taking advantage should act quickly.

More than 40,000 people have visited RBD Rail Recruiter since the site launched earlier this year, and the jobs board is now used by some of the biggest and best known names in rail.

Since the launch, the site has been updated several times to react to the needs of clients, including the inclusion of lookalike jobs, improved CV search display, and redesign of the candidate registration process.

Dean Bruce, managing director, said: "**RBD Rail Recruiter** is helping to not only locate talented candidates for a growing number of job agencies and direct employers, we are also helping to raise the profile of their jobs and businesses, which is very important in the current jobs market. And we don't want to stand still; if we can improve the site to make it better for our clients and job seekers we will continue to do so.

“RBD Rail Recruiter is currently advertising more jobs than any other UK- based rail sector specific job board and there is a growing database of active job seekers that recruiters can search to find the rail talent they need to grow.”

Right from the start, the idea has been for RBD Rail Recruiter to be the go to place for all recruiters large and small and for all job seekers in the rail sector.

The site covers everything from trackside work to design, engineering, project management and senior executive roles plus support activities such as accountancy, IT, sales and HR.

Dean added: “We are aware in the current jobs market, that is heavily candidate led, recruitment can be tricky and a big use of time and resource for small and medium sized companies.

“The RBD Rail Recruiter proposition has been designed to adapt to this difficult period. As a part of the Business Daily Group of companies we have unparalleled marketing reach to promote jobs to a qualified audience of rail professionals, this twist on the standard job board proposition is proving to be highly valuable to our clients.”

To mark the 40,000-visitor milestone, RBD Rail Recruiter is providing small and medium sized businesses with special offer where they can buy three job credits for £300+ VAT, per month, to test the potential of the platform.

Dean said: “The job credits can be used at any time in the next six months, which makes this the ideal solution for organisations that do not have a large number of vacancies right now to test the platform for a small investment when they need to recruit.

“The deal represents a big saving but if we are to become the place for all recruiters and job seekers it is important that every business working in the sector has the opportunity to try it.”

RBD Rail Recruiter will be joined in the coming months by a brand-new jobs board for the FM sector, with the launch of FM Recruiter. If any organisations have a foot in both rail and FM the offer is available for either site.

To discuss the offer, or for more details on how RBD Rail Recruiter can help your recruitment needs, call 01924 665960 or email dean@rbdrailrecruiter.com

Terms and conditions available by [clicking here](#).