

Get your recruitment on track with a special offer from RBD Rail Recruiter

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A promotional graphic for RBD Rail Recruiter. It features a purple background with the RBD Rail Recruiter logo at the top left. A large, stylized text overlay reads "3 job postings for £300". To the right, a laptop displays the RBD Rail Recruiter website interface, which includes a search bar, a "Get your career on the fast track" banner, and a section for "Featured jobs" listing roles from Vannin, HS2, and Linbrooke. Navigation arrows are integrated into the design.

40,000 people have visited **RBD Rail Recruiter**, the revolutionary new platform for railway industry recruitment. A special offer has been launched to mark the milestone in which small and medium sized businesses can buy three job credits for £300+ VAT, per month, to test the potential of the platform.

Since the launch, the site has been updated several times to react to the needs of clients, including the inclusion of lookalike jobs, improved CV search display, and redesign of the candidate registration process.

Dean Bruce, managing director, said: "The jobs' site is helping some of the biggest and best-known recruiters to locate candidates and to raise the profile of their jobs and businesses.

"It is advertising more jobs than any other UK- based rail sector specific job board and we have a growing database of active job seekers that recruiters can search to find the rail talent they need to grow."

Right from the start, the idea has been for **RBD Rail Recruiter** to be the go to place for all recruiters large and small and for all job seekers in the rail sector.

This covers everything from trackside work to engineering, project management and senior executive roles plus support activities such as accountancy, IT, sales and HR.

Dean added: “We are aware in the current jobs market, that is heavily candidate led, recruitment can be tricky and a big use of time and resource for small and medium sized companies.

“The RBD Rail Recruiter proposition has been designed to adapt to this difficult period, as part of the Business Daily Group of companies we have unparalleled marketing reach to promote jobs to a qualified audience of rail professionals, which is proving to be highly valuable to our clients.”

To mark the 40,000-visitor milestone, RBD Rail Recruiter is providing small and medium sized businesses with special offer where they can buy three job credits for £300+ VAT, per month, to test the potential of the platform.

Dean said: “The job credits can be used at any time in the next six months and the first three businesses that take up the offer and quote ‘Featured Job’ will have one job post upgraded to ‘Featured Job’ post worth £349+VAT.

“The deal represents a big saving but if we are to become the place for all recruiters and job seekers it is important that every business working in the sector has the opportunity to try the platform.”

RBD Rail Recruiter will be joined in the coming months by a brand-new jobs board for the FM sector, with the launch of FM Recruiter. If any organisations have a foot in both rail and FM the offer is available for either site.

To discuss the offer, or for more details on how RBD Rail Recruiter can help your recruitment needs, call 01924 665960 or email dean@rbdrailrecruiter.com

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