

Getting social with RBD Rail Recruiter

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RBD Rail Recruiter's Dean Bruce talks about how the recently-launched platform is making it easier than ever for people to find their dream job, thanks to social media.

Just two months after its highly successful launch, **RBD Rail Recruiter** shows no signs of slowing down.

It has had tremendous interest from recruiters and now has more than 1,250 UK rail jobs at any one time, a larger number than any other rail industry job board. But even after racking up over 70,000 page views, **RBD Rail Recruiter** is still raising its game – making it easier than ever to sign up when looking for a job, thanks to social media.

Managing director, Dean Bruce, said: “Before we launched **RBD Rail Recruiter**, we talked to a wide variety of recruitment companies and rail businesses, and we used their feedback to shape and improve the site.

“In fact, since we have launched, we have been able to engage with even more recruiters and people looking for rail industry jobs.

“The feedback we have received has been overwhelmingly positive, which has been great. But job seekers have made it clear that they are busy people and want the registration process to be as quick and efficient

as possible. They also want to choose how they find out about our latest news and vacancies.

“Recruiters have told us how important it is to get key information quickly, including not only where candidates live but also where they might want to work or relocate. So now, with a few simple additions, RBD Rail Recruiter can help find the right people for the job and put them in the right place.

“With this in mind, we have implemented some improvements: job seekers can now partially complete their registration using information derived from their social media accounts, simplifying the process even more.

“We have also launched [a LinkedIn page](#), which is already generating significant interest and interaction, and [we have just launched a Facebook page](#). We will be using these social networks to share our latest jobs, careers advice, insight and to engage with more people.

“We anticipate that more and more people will take advantage and will follow us on social media platforms, and we intend to add other social networks in the near future.”

Recruiters and job seekers can choose to share information about opportunities by email, LinkedIn, Facebook and Twitter by clicking appropriate buttons on each job listing page.

But even with the site being leading-edge and the biggest of its kind in the UK, [RBD Rail Recruiter](#) isn't stopping there.

“We will continue to keep on improving the website, how we communicate, and the whole proposition,” Dean said. “The world is a constantly changing place, and we need to make sure that we provide a service that is invaluable to everyone we work with.”

You can visit RBD Rail recruiter at www.RBDRailRecruiter.com

[Contact Dean here](#), or call 01924 665960

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