

Go-Ahead Group appoints new Managing Director of Business Development

May 31, 2022



Peter Robinson has been appointed Managing Director, Business Development, for the **Go-Ahead** Group.

With immediate effect, he takes on responsibility for UK & international business development activities, including mergers and acquisitions.

The role, the company says, will be instrumental in the delivery of **Go-Ahead's** recently announced business growth strategy, The Next Billion Journeys. It will involve working with **Go-Ahead's** operating companies to develop the group's position in existing markets, as well as leading on expansion into new markets.

- **The Go-Ahead Group strengthens senior management team**
- **Go-Ahead announces appointment of Group Chief Executive**
- **Go-Ahead announces new chief financial officer**

Peter joined **Go-Ahead** as graduate trainee in 2004 and has worked across rail and bus, including overseeing the morebus brand in Dorset and Hampshire. He moved to Steer, the transport consultancy,

worked for the Olympic Delivery Authority and completed an MBA at IMD in Switzerland before re-joining **Go-Ahead** in 2016. Since then he has been instrumental in the Group's expansion into Manchester and the Republic of Ireland.

The appointment, follows Martin Dean's move to become Managing Director of **Go-Ahead's** UK Regional Bus business.

Go-Ahead's Group Chief Executive, Christian Schreyer, said: "Peter is a good example of home grown talent at the **Go-Ahead Group**. He understands the business as an operational leader and he has a track record of success in winning and developing profitable business for us. I am confident he will help us to achieve the priorities set out in the 'The Next Billion Journeys' strategy, helping the business to grow and prosper across the UK and internationally."

Peter Robinson said: "It's a privilege to follow in the footsteps of Martin Dean to lead the talented group of individuals in business development. I firmly believe the **Go-Ahead** business model, with its focus on local decision making, can bring further value to our home market as well as the wealth of growing markets around the world. I look forward to continue working with our teams around the world to support this growth."