

Govia Thameslink Railway partners with swiftscale to collaborate on supply chain innovation

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Govia Thameslink Railway (GTR) has joined enterprise technology network, [swiftscale](#), for access to its global scaleup ecosystem – a network of organisations offering innovative technology services to meet business challenges and opportunities.

As part of swiftscale's corporate partner network, GTR is joining other leading organisations including NatWest Group, Coca-Cola European Partners, the Ministry of Defence and Macquarie Group, advancing themselves through scaleup collaboration.

The partnership with swiftscale is focused on increased innovation in GTR's procurement activities, as well as bolstering collaboration with organisations across the rail sector following a period of significant impact due to the Covid-19 pandemic. The partnership comes at an optimal time for GTR as the pandemic continues to impact demand for rail services and will enable the continued development of both technologies and data across the operator's extensive supply chain, helping to advance the wider rail sector and improve customer experience.

Alexander Sainty, Co-Founder and CEO of swiftscale, said: “Rightly or wrongly, rail has previously had a reputation for being largely stuck in their ways. That’s why I’m particularly pleased to see GTR challenging the status quo. By proactively shaking up their supplier base and seeking out innovative startup solutions and services, GTR is a catalyst for positive change across their industry.”

GTR will benefit from access to swiftscale’s vast network of fast growth startups from the UK and globally. By assessing GTR’s strategic needs, technology capabilities and current challenges, swiftscale will deliver a targeted and refined selection of companies in some of the most interesting areas of enterprise technology advancement, including for cybersecurity, data analytics, procurement and supply chain management. By focusing on emerging technology, the firms can help to ensure that rail travel remains at the core of the future of modern mobility.

David Gornall, Commercial Director at GTR, said: “We’re pleased to kick off this exciting new collaboration with swiftscale to become the corporate partner for rail. The opportunity to stimulate positive change in our extensive supply chain will be an essential driver for efficiencies in the future. Their global network of companies will act as a stimulant for positive change across our business. A continual push for innovation in procurement improves the operations of our business and as a result delivers a better experience for our customers.”

Photo credit: GTR