

GWR recognised for supporting charities

November 26, 2018



Great Western Railway gains country-wide recognition at the National Payroll Giving Excellence Awards

Great Western Railway (GWR) has won Best Promotional Partnership for the work the company does to help employees support charities.

Payroll Giving is a flexible scheme which allows employees who receive their pay through payroll to give regularly and on a tax-free basis to charities and worthy causes of their choice.

The Best Promotional Partnership prize for a medium-sized company at the National Payroll Giving Excellence Awards recognised the innovation and engagement methods used by GWR to make it as easy as possible for employees to sign-up to the payroll giving scheme.

GWR Community Manager Emma Morris said:

“We’re thrilled that GWR has been recognised for the way in which we support our colleagues to donate towards so many charities, improving people’s lives and communities.”

More than 500 GWR employees are signed-up to the payroll scheme which helps raise thousands of

pounds for charity each year.

National Payroll Giving announced a 10% increase raised this year through Payroll Giving. This income helped generate more than £133m in 2017/18.

Chair of The Association of Payroll Giving Organisations Panikos Efthimiou said:

“The NPGEAs provide an opportunity to recognise and celebrate achievements by companies and their employees for their initiative and determination to promote Payroll Giving, resulting in the raising of much-needed income for the vital work carried out by charities.”

The annual National Payroll Giving in Action awards held in London showcase the best examples and recognise the excellent work carried out by companies and their employees.