

Harvey Price becomes Lumo's diversity and inclusion ambassador

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Harvey Price has been named Diversity and Inclusion Ambassador for Lumo, the newly launched train service due to run between London and Edinburgh.

Launching on 25 October, Lumo is a 100% electric rail service that hopes to encourage greener and more affordable travel between the capitals. It will provide low-carbon, affordable long-distance travel for over 1 million passengers per year with single prices starting at just £14.90.

Harvey Price's passion for trains stole the hearts of the nation earlier this year in the record-breaking BBC documentary, *Katie Price: Harvey and Me*. Following its success, Harvey is currently filming a new series about trains with his friend Zac, which will air next year.

Harvey was born with a series of disabilities, including ADHD, autism, genetic condition Prader-Willi Syndrome and septo-optic dysplasia, which causes blindness.

His new role includes working alongside Lumo to encourage a better understanding of the challenges of rail travel for people with disabilities. Harvey will also work with Lumo to raise awareness of the new

service and to encourage authentic conversations about accessibility on trains.

Helen Wylde, Managing Director at Lumo, said: “Harvey’s passion for trains is wonderful. We love his energy and enthusiasm. We are also deeply committed to improving the passenger experience for people with disabilities, which is a serious endeavour that requires our industry’s attention, too.

“Introducing a single class throughout our trains was just one way to show that everyone should be able to enjoy the same high-quality experience. But we don’t want it to stop there. We will work closely with Harvey to ensure that we are as inclusive as possible in future. I’m sure there is work to be done, but if we succeed, everyone will feel the benefit of Harvey’s input when they travel with Lumo.”

Photo credit: Lumo