

# Hot off the press – the first RailDirector arrives this week

September 15, 2020



The inaugural edition of RailDirector is on its way to 2,000 rail industry directors and leaders this week.

It is a landmark moment for RBD Publications, part of the Business Daily Group, which includes [railbusinessdaily.com](https://www.railbusinessdaily.com), as it looks to shake up the magazine world with its first offering.

The aim is to bring industry influencers, decision-makers and supply chain partners closer together, covering everything from track to train.

Ahead of its arrival, we can exclusively reveal its front page, giving an insight into what can be expected in the first edition.

Editor Dean Bruce said: "I am delighted that we are able to launch the magazine this week, which is the accumulation of several months of hard work and dialogue with industry professionals about what they want from the magazine.

"I am immensely proud of what we have achieved in such a short space of time and hope those receiving a printed copy of the magazine enjoy reading it as much as I have putting it together."

RailDirector magazine is part of a group which also includes the hugely popular [railbusinessdaily.com](http://railbusinessdaily.com) newsletter, delivering more than 70 stories a week to 50,000 rail industry professionals.

As well as opening words from Sir Peter Hendy on the challenges facing the rail industry, the magazine also includes features with the likes of Adeline Ginn MBE, Andy Lord, Lucy Prior, Maggie Simpson and Dyan Crowther.

Dean said: "There is so much great work going on in the rail industry and we've tried to give a taste of that by speaking to some of the leaders in the industry, each with incredible stories to tell.

"I would like to thank all the contributors to the first RailDirector and hope we have succeeded in our aim to make sure there is something of interest to everyone involved in the rail industry.

"Our aim is also to help the industry, and its constituent organisations, to grow and flourish by getting everyone involved in the business of the railways talking to each other."

The magazine is the first to come under Business Daily Group's RBD Publications brand which is being led by Christian Wiles, who joined the company in July.

One of the most well-known names in the UK printed rail media, he has hit the ground running in producing the first RailDirector.

He said: "I've really enjoyed my first few months and I am delighted to be able to premier Rail Director this week.

"Everyone involved has worked incredibly hard and people in the rail industry have been hugely supportive for our first edition.

"The hard work doesn't stop. The first edition is a benchmark and we are already hard at work producing the next edition.

"We've been overwhelmed with those wanting to get onboard with advertising in the magazine and are expecting a similar interest for the next edition with limited space available.

"RailDirector is a wonderful opportunity to highlight your organisation to leaders in the rail industry and to bring the industry closer together at a time when collaboration is key."

To find out more about the opportunities available in advertising in the magazine, email Christian at [chris@rbdpublications.com](mailto:chris@rbdpublications.com) or Freddie at [freddie@rbdpublications.com](mailto:freddie@rbdpublications.com). More information can also be found by clicking [here](#).

There will also be an online edition of the magazine available, with more details revealed shortly.

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