

In The News | 5th July 2021 | Latest Rail News

July 5, 2021



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Transport for London (TfL) has recorded a £100 million plunge in advertising revenue across its network of tube stations, trains and buses after COVID-19 pandemic restrictions kept commuters away from travelling to work.

That's according to an article in The Guardian, that says TfL's advertising estate – which comprises more than 100,000 billboards, posters and panels throughout the capital's tube and rail network, in trains and on buses and shelters – is one of the largest and most valuable in the world.

However, with journeys in the city at record low levels at the height of the pandemic, advertisers disappeared, resulting in commercial income plummeting by more than two-thirds to £50 million in the year to the end of March.

Testing of the new, state of the art trains for the Liverpool City Region has moved to the next level as they head out onto the Merseyrail network during normal service hours.

The £500 million fleet will be the greenest and most accessible in the country and will be the only trains in the country to be publicly owned.

They are a key part of Metro Mayor Steve Rotheram's plans for a London-style transport network that seeks to make it as quick, easy, and reliable for people to travel around the region by taking greater local control of public transport and linking different modes of transport together.

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A new station building that is part of the Kidbrooke Village development has been officially opened by Network Rail's chairman, Sir Peter Hendy, CBE, alongside guests from Berkeley Homes, Southeastern and the local community.

The new station building offers a much improved travel connection for the wider community and the residents of 5,000 new homes in the Berkeley Homes development surrounding the station.

Two mini-marvels are to become the youngest ever to have their names on the side of a train as Great Western Railway celebrates their fundraising heroics.

Didcot Town superfan Lincoln Callaghan and young marathon runner Henry Cleary were chosen as BBC Make a Difference Superstars for selflessly helping others at the peak of the COVID-19 pandemic.

A ceremony is due to take place this morning at London Paddington station.

Photo credit: Liverpool City Region