

# Inside Track: The start of something new...

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It's not every day that the railway industry sees the introduction of a new printed magazine. In fact, in this day of digital communications, 24-hour news channels and social media, 'old-fashioned' paper publications are almost becoming an endangered species!

However, [RBD Publications](#), the publishing arm of [Railbusinessdaily](#), is bucking that trend.

[RailDirector](#) was launched in September last year. Full of interviews with top railway executives and other interesting features, it is distributed, in paper form, to over 2,000 of the railway's key decision-makers and is read online by thousands more in its digital guise.

It will soon be joined by a stablemate. [InsideTrack](#) will inform readers about what the railway is up to and how it works with itself. Published every other month, separate issues will examine topics such as building Britain's railways, enhancing and maintaining them, their operation and governance and, of course, safety.

Putting these magazines together is both a challenge and a pleasure, and I was flattered to be approached to leave the magazine that I had edited for the past ten years and join a young and dynamic team to help write and launch Inside Track.

Already, I have interviewed senior engineers, programme directors and procurement specialists from HS2, Crossrail, Network Rail, London Overground and the supply chain. The launch edition is coming together nicely and should be off to the printer in a couple of weeks.

With a new magazine, everything is new and exciting. What paper shall we use? What typeface? And what shall the finished article look like? There is nothing to carry over, everything has to be considered, discussed and decided upon.

How good a job will we do? Only you, our future readers, will be able to decide that. Look out for Inside Track – issue 1: Building Britain’s Railways – online towards the end of May. Who knows? You may even be lucky enough to get hold of a real paper copy...

*Nigel Wordsworth Managing Editor RBD Publications*

To find out more about the advertising opportunities available in InsideTrack, email Christian at [chris@rbdpublications.com](mailto:chris@rbdpublications.com).