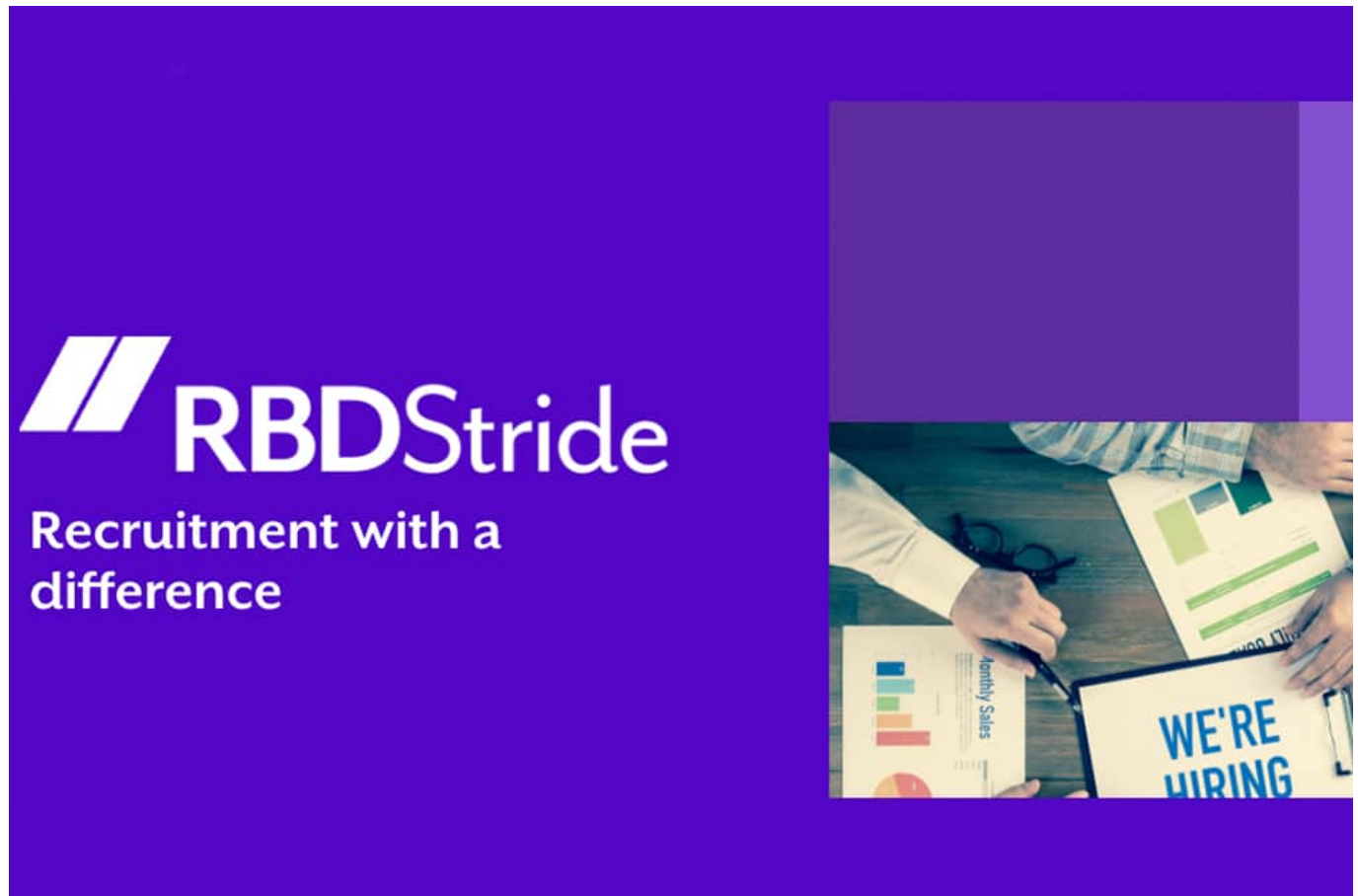


# Introducing RBDStride: Recruitment with a difference

February 4, 2021



Business Daily Group's rail business, **RBD**, has expanded its growing service portfolio with a unique collaborative alliance with one of the UK's leading rail and construction recruitment specialists – Stride Resourcing. Known as **RBDStride**, the partnership will offer contingent recruitment plus specific candidate search and selection services for all leadership, management and operational grades across Britain's railway projects. Stride is already working with the team at HS2.

**RBDStride** combines the UK rail's fastest growing and most successful media and profile enhancement business with one of the sector's most highly respected and successful specialist recruitment companies – an organisation with long-standing connections and a huge database of candidates in the rail, civil infrastructure and construction markets.

David McLoughlin, Business Daily Group's CEO, said: "With more than 50,000 people expected to leave the industry over the next five years, linked to the biggest investment and modernisation programme in new infrastructure in recent history, organisations need to start thinking now about their future recruitment needs if they want to play their part in upgrading and operating Britain's railways. RBDStride might just be the answer they are looking for.

“Our unique platform, linked to the experience and expertise of the team at Stride, are an incredibly powerful combination. We can give a cast iron guarantee that RBDStride will find organisations the best candidates to meet their current and future needs.”

Over the past three and a half years RBD has built up a name in the rail industry as the go to business for rail companies through its unique products and its new recruitment service is seen as a natural extension. Services that now include:

- **Railbusinessdaily** – UK rail’s leading news service reaching 50,000 subscribers daily
- **RBDAdvisory** – Supporting rail companies with work-winning business planning, investment and financial support
- **RBDMarketing** – Profile enhancement that helps rail businesses to reach clients and prospects
- **RBDPublications** – Magazines such as RailDirector and insight reports that reach thousands of rail industry influencers and decision-makers
- **RBDCommunity** – An exclusive rail community with the industry’s most powerful online directory, offers, opportunities, connections and insight
- **RBDStride** – A unique recruitment service for the rail industry identifying the best candidates

RBD’s website receives more than 4 million visitors a year.

Having a single organisation covering multiple aspects of business, marketing and recruitment will undoubtedly allow businesses, particularly SME’s, to grow while focusing on expanding their businesses.

Lewis Salter, Head of Rail at Stride Resourcing, who has been a long-time subscriber of RBD, will lead the new venture. He says: “RBDStride enables us to deliver a very powerful and wider scope of services to help us to source the best possible candidates for our clients. Additionally, we have an IR35 specialist in-house with a proven track record of providing watertight solutions. Our partnership with RBD creates a unique opportunity to use multiple media platforms to advertise positions, reaching hundreds of thousands of people.”



To find out more about RBD Stride, and to discuss any recruitment needs, please email Lewis at: [lewis@rbdstride.co.uk](mailto:lewis@rbdstride.co.uk) More information can also be found by [clicking here](#).

Earlier this week, RBD also announced the appointment of one of the rail industry's leading content writers. Nigel Wordsworth joined the business on Monday (February 1) becoming RBD's new managing editor. The company is also on the verge of acquiring Rail Insider and intends to relaunch the online platform as another source of news in the coming weeks.