

Jo Field named among 100 of the most inspirational and influential women in Westminster

March 10, 2023



For the third time JFG Communications founder and chief executive and Women in Transport president, Jo Field, has been named as one of 100 high-profile women in Westminster.

Women in Westminster: The 100 is an annual celebration of the most inspirational and influential women in Westminster. It celebrates the outstanding accomplishments of women in public life by recognising those who have achieved excellence in the world of Westminster, with the aim of inspiring the next generation of young women to get involved.

Jo was chosen by a panel of key figures who have extensive experience throughout Westminster, and made the final 100 from a long list of parliamentarians, civil servants, journalists, public affairs specialists, political commentators and many others.

Commenting on the announcement, Jo Field said: "I'm delighted to once again be named among such inspirational women in the Women in Westminster: The 100 list.

“The list recognises women who have made a difference right across the public arena, and inspired others to lead the way, and I’m proud to be a part of this.

“Public affairs plays a crucial role behind the scenes by engaging audiences, empowering campaigns and informing public debate. It’s fantastic to see both my hard work, and that of my team at JFG Communications, being recognised in this way.”

Having already been named in the 2020 and 2022 Women in Westminster lists, Jo was this year included for the pivotal role she has played in influencing transport public affairs as well as for her work to build a business that is aligned with her own values and is representative of all sections of society it serves.

Now in her second year as President of industry group, Women in Transport, Jo has launched a new strategy and vision for the group focusing on supporting women’s safety, breaking down cultural and gender barriers to leadership, and inspiring the next generation of transport workers.

Following a recommendation in Women in Transport’s 2021 *Gender Perceptions and Experiences Working in Transport* whitepaper (co-authored by Jo), Jo has helped Women in Transport work more closely with other organisations aiming to improve equality, diversity and inclusion in the transport industry, including Women in Maritime, Women in Aviation and Aerospace, Women in Rail and the Railway Industry Association, to promote cross-sector networking and help recognise overlapping goals.

Jo has built her business, JFG Communications, from the ground up, in a world where public affairs agencies are dominated by men, with an under-representation of female leaders and founders. In six years the business has grown to a team of 12, including trusted independent associates.

Jo joined women named among the 100 list, along with Parliamentarians and campaign patrons, to celebrate at a reception in the House of Commons on 7th March.

[Read the full Women in Westminster: The 100 list.](#)

Photo credit: JFG Communications.