

## Jobseekers in the north east given a boost by Northern

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A popular virtual workshop designed to give jobseekers a boost in the marketplace, is set to return thanks to Northern.

The operator has already run two previous online workshops, which are designed to help local job-hunters in the north east gain a competitive edge, and a third is back by popular demand.

The workshop – delivered online and open to all – will focus on CV writing and interview coaching, building self-esteem, understanding great customer service and an introduction to Northern.

The move comes as Northern continues to plan for the opening of a new route – the Northumberland Line – which will bring rail services, and new jobs, to the region.

Kerry Peters, regional director at Northern, said: "Our series of workshops have been very popular, so we have decided to bring them back allowing even more people to benefit.

"We are determined to make a positive impact for the north east and one of the ways we can do that, and



build stronger links with the communities we serve, is to help local people develop skills that give them an edge when looking for and applying for jobs.

"The re-opening of the Northumberland Line, which brings with it six new or refurbished stations at Ashington, Bedlington, Blyth Bebside, Newsham, Seaton Delaval and Northumberland Park, is a huge boost for the area and we want to give local people the best possible chance to be part of the workforce.

"We're the second largest employee in the north east and we want to drive forward success within the region and provide employment opportunities – as well as travel – to the communities we serve.

"Our training modules are designed to give people in our communities transferable skills that are going to help build confidence and apply for opportunities either with Northern or other employers in the region."

The workshops are set to take place on Wednesday 26th October and are open to all.

All training will take place online via Microsoft Teams and full details of the course and how to apply can be found here.

Northern has also joined forces with local authorities in the region to make the workshops available to those who may not be able to access the required technology at home. Contact details for the local authorities are:

- Newcastle City Council 0191 580 6601 skillshub@newcastle.co.uk
- Northumberland County Council employmentandtraining@northumberland.gov.uk
- North Tyneside Council 0191 643 2111 employability.skills@northtyneside.gov.uk