

Leading Transport Strategy Consultant Joins Journey4

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Journey4 is proud to announce that Marianne Kilpatrick, an award winning leader in transport management consultancy, has joined the practice as Senior Associate.

With some 30 years' experience in consulting in the transport sector, with a significant focus on the rail, she brings a formidable additional skill set into the business. Her focus has been on commercial strategy, transport economics, freight and passenger operations and policy.

Clients have included the Strategic Rail Authority, the Department for Transport and several rail owning groups. She has been responsible for bid plan development, evaluation and mobilisation of rail franchises in a number of countries as well as the UK. She also has significant experience in rail freight and was co-author of the Railway Delivery Group's report on the impact of Brexit on rail freight in 2018.

As a business leader, she delivered £10m worth of practice turnover leading the SNC-Lavalin Atkins Transport Consulting & Advisory business, most recently integrating 4 different consulting teams from SNC-Lavalin and Atkins into one advisory practice.

“We are very excited to welcome Marianne into the Journey4 family. We have a strong track record in delivery within the rail sector over the years, but we believe that the skill set and vision that Marianne has for driving strategy identification, leadership transformation and change management in that sector takes it to a whole new level and will complement the team perfectly,” said Stuart Pearce, Director at Journey4.

Marianne will provide C-suite level advisory and strategy support across the transport sector, with a strong focus on rail. The sector faces enormous customer engagement and culture challenges, both in the wake of the Coronavirus epidemic in terms of demand and safety management, but also in terms of customer experience and delivering value.

“I am delighted to be joining the Journey4 team. They have impressed me enormously with their customer-centred growth and transformation framework and philosophy which aligns perfectly with the challenges and opportunities that face sector leaders in the coming years”, said Marianne.

“I look forward to delivering a real impact to ensure transport/rail organisations continue to embrace change and deliver an absolute focus on customer experience.”

For more information, visit www.journey4.co.uk

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