

Loram UK extends partnership with Ford & Stanley

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Loram UK, a leading rail and rolling stock maintenance specialist, has announced a two-year partnership extension with talent services experts **Ford & Stanley** as it seeks to expand its relationship from solely recruitment into training and performance management.

The company formally outsourced recruitment to Ford & Stanley in 2020 as it sought to boost its UK workforce by one third. A key part of its tender was to find a company that offered recruitment but in a partnership and collaborative nature, rather than just being transactional.

After a successful two years working together, Loram has confirmed that it has not only re-appointed the Derby-based Ford & Stanley, but will be expanding its use of its wider services, including the Genius performance coaching programme. Both companies are based in Derby, a key rail hub and a prime contender to host the Great British Railways headquarters.

Dan Appleby, head of HR at Loram UK, a subsidiary of the global, USA-based company, said: "We appointed Ford & Stanley as our chosen recruitment partner in early 2020, since that time we have been on a journey of growth, change and evolution.

“Their flexibility, patience, and consultative approach has been key factor in our decision to renew and extend our agreement into 2024. Over the coming months, we will also be looking to expand our relationship further by working with Ford & Stanley’s Genius Performance and Training business which will enable us to invest in our line managers’ ability to engage competitively, interview, select and secure the best people for our business”.

At the initial appointment in 2020, Loram UK said it wanted a long-term partner which shared its people-centric values and offered a personal service, as well as being able to service its needs in blue collar, white collar and executive search.

Daniel Taylor, director at Ford & Stanley Group, said: “Loram are a passionate, receptive, accessible and ambitious organisation with big plans for the years ahead. We are of course delighted to have agreed to extend our partnership – what excites us is the desire to build on the successful partnership beyond that of securing top talent. Loram wish to further establish their business as a centre of excellence for highly competitive and advanced recruitment practices. I’d like to take this opportunity to thank Loram for their trust and engagement – we can’t wait to get started on the next phase of our journey”