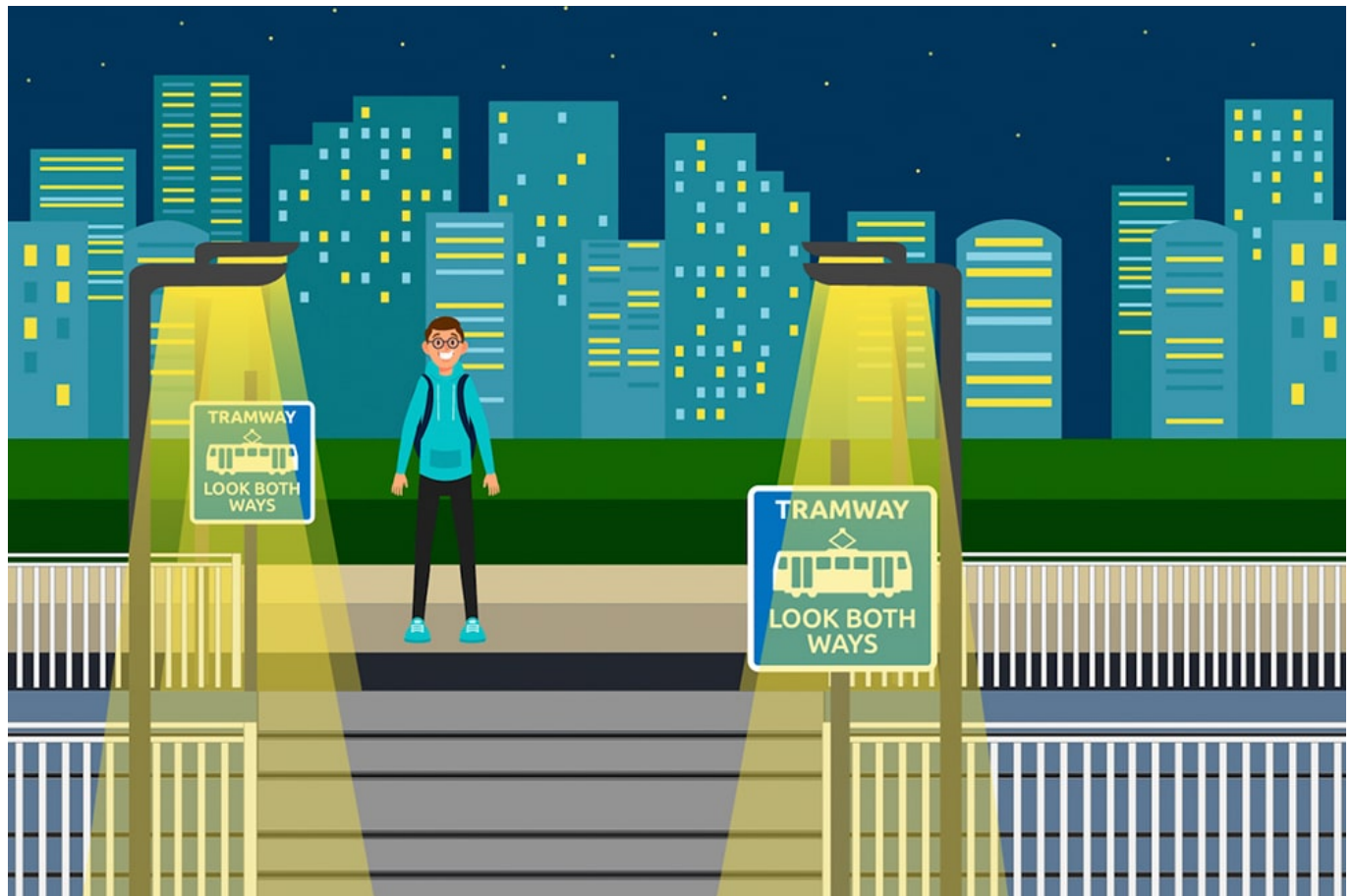


# LRSSB: New safety video premieres as dark nights draw in

October 5, 2022



The organisation responsible for light rail safety has released a new animated video urging pedestrians to take extra care around tramways as dark nights start to draw in.

The latest ‘be SMART around Trams’ video has been released ahead of the clocks going back later this month and uses eye catching graphics that operators can use to complement their own safety campaigns.

Jamie Swift, **LRSSB** Head of Commercial, explained: “Previous videos in the ‘be SMART’ series have proved hugely popular with safety professionals from across the sector who have used them as part of presentations to schools and other community groups, as well as on their own websites.

“This latest resource has been released as it starts to get dark earlier, a time of year that traditionally sees an increased risk of incidents across the country.”

The release of the video, which premiered online [here](#) this week, represents another example of the LRSSB working in partnership with members and stakeholders to share best practice while providing operators with the support they need to further enhance light rail safety.

Produced on behalf of the LRSSB by Midlands-based agency Creative Star, the full series of videos can be viewed [here](#) and can be downloaded by LRSSB members.

*Photo credit: LRSSB*