

Mack-Brooks Exhibitions launches a brand-new digital event dedicated to the railway industry

March 19, 2021



For the first time since the exhibitions were launched, Railtex, Infrarail, SIFER and EXPO Ferroviaria are joining forces to bring to life a new digital appointment, catering for the entire European rail industry: [EuroRail Hub](#), scheduled to take place on 24 and 25 March 2021. Welcoming exhibitors from various national markets to facilitate new international partnerships and leverage synergies, the event will aim to support the recovery of the European rail market through interactive digital networking opportunities.

Organised in close collaboration with the three main show partners RIA, FIF and ASSIFER, a rich programme of seminars and presentations focussed on the exhibition's three markets, the UK, Italy and France, will run alongside the two-day event. Called EuroRail Hub, the event will host Railtex, Infrarail, SIFER and EXPO Ferroviaria's exhibitors and will provide a complete solution to build solid relationships through effective entry points into various European national markets. The platform will also provide an early opportunity to conduct business and set the tone for the live events, all scheduled to take place in the second half of 2021.

"With the strategic decision to combine Mack-Brooks Exhibitions' rail shows, we want to make a valuable contribution through our networks, to support and encourage cooperation and business in the European

rail market," says Olaf Freier, Director of the Transport Portfolio, on behalf of the Organiser Mack-Brooks Exhibitions.

"The umbrella brand, EuroRail Hub, unites the three physical shows, with a digital offering. It is great to collaborate with our associate partners in the three countries. Special thanks to our strategic partnership with RIA, we can offer many business opportunities for companies in the UK."

UK Rail Minister Chris Heaton-Harris, Marc Papinutti (General Director of Infrastructures, Transport and Sea, French Ministry) and Dr Ing Luigi Corradi (Chief Executive Director and General Director, Trenitalia) will be opening the sessions on Wednesday morning.

David Clarke (Technical Director at the Railway Industry Association), Steven Hart (Lead Strategic Planner at Network Rail) and Mike Muldoon (Head of Business Development UK & Ireland at Alstom) will be reflecting on the subject of decarbonisation in rail.

Russ MacMillan (Director for Rail Infrastructure (North), DfT), Christophe Villard (Grand Paris Express Project Lead), Ernesto Sicilia (Chairman and Managing Director, Trenitalia) and Roberto Rinaudo (CEO, Thello) will be tackling the value and opportunities of the rail market. Samuel Descroix (Manager of Geographic & Analytical Data of SNCF Réseau), Anthony-Victor Mehl (Marketing & Sales Director, Altamétris) and Giuseppe Gaudiello (President of ASSIFER) will also take part in conversations to reflect on the French and Italian markets.

Successfully organised by Mack-Brooks Exhibitions, the four trade shows have continued to receive strong support from major organisations shaping the European rail market since their first edition, respectively in 1993 (Railtex), 1994 (Infrarail), 1999 (SIFER) and 2004 (EXPO Ferroviaria). The exhibitions cover all aspects of the railway supply chain and provide an excellent meeting point for decision-makers, government authorities, buyers and engineering companies within the fields of rolling stock and infrastructure technologies. Railtex, Infrarail, SIFER and EXPO Ferroviaria are all scheduled to take place in the second half of 2021 to continue to support the recovery of the European rail market.

A few words about our Associate Partners:

The Railway Industry Association (RIA) is the voice of the UK rail supply community, representing some 300+ companies in the rail supply chain. RIA works to promote the importance of the rail system to UK plc, to help export UK expertise around the globe and to share best practice and innovation across the industry. Its membership is active across the whole of railway supply, covering a diverse range of products and services and including both multi-national companies and SMEs.

The FIF (French railway industry federation) today brings together more than 300 member companies and represents all the activities of the railway industry: from rolling stock manufacturers to engineering, including railway equipment manufacturers, track and signalling manufacturers, design and testing. The entire railway industrial chain is present within FIF.

ASSIFER, Rail Industry Association (a member of Federazione ANIE) represents companies operating in Italy in the field of railway transport and urban public electrified transport for the construction of vehicles,

components and systems for the sectors. Around 130 companies belong to ASSIFER, with a total turnover of 4.2 billion euros.

Find out more about EuroRail Hub at: www.eurorailhub.com