

Mayor unveils Eurovision trains

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Mayor Steve Rotheram has unveiled trains and buses that will be hitting the Liverpool City Region's roads and rails during the Eurovision Song Contest, which is being held in the city.

The Mayor has commissioned a new look for the region's public transport to mark the occasion. One of the region's new publicly owned £500m trains has also been wrapped in Eurovision livery and is now appearing on the Merseyrail network.

New zero-emission hydrogen buses has also starting appearing draped in Eurovision's colours. They will initially be used for driver training before entering passenger service in the coming days on the 10A route between St Helens and Liverpool.

Eurovision artwork will also appear at train and bus stations, bus stops, ferry terminals and tunnel entrances with the region set to welcome an estimated 100,000 extra visitors, while the contest itself is expected to attract around 160 million TV viewers.

Steve Rotheram, Mayor of the Liverpool City Region, said: "The chance to host a global spectacle like the Eurovision Song Contest is an opportunity that doesn't come around very often – especially for a city in the UK – that's why so many cities bid for the accolade.

“As an international event that attracts guests, media and attention from around the world, we’re expecting thousands upon thousands of visitors to descend on the Liverpool City Region next month for a week-long celebration of music, dance, fun and frivolity.

“We want to use the contest as a chance to showcase what makes our region fantastic – so that visitors and investors alike return time and time again.

“I’m enormously proud of the investments we’ve made to deliver a publicly-owned, public transport network run in the interests of the public. We’ve commissioned these new liveries to celebrate this global spectacular coming to our region – it really is once in a lifetime.”

Photo credit: Merseytravel