

# New product releases as dBD Communications celebrates 10 years

June 15, 2021



In what is its 10th year manufacturing wireless duplex communication solutions for UK rail, there's call for plenty of celebration at **dBD Communications** as the company hints at new product releases and its plans for this year's Rail Live.

## 10 years and counting

Since forming in 2002 **dBD Communications** has evolved to become one of the leading providers of wireless duplex communication solutions to the UK rail industry. Admittedly, reaching a 10 year milestone is a cause for celebration by any company, but it's especially poignant to it. After all, 2011 was the same year that Managing Director David O'Connell and the team received a call from Network Rail approving the Athena wireless system. It was a real moment, not just for dBD Communications, but for the rail industry too.

When Network Rail mandated that everyone working on their rail network had to use open mic duplex communications, dBD Communications had approved systems ready to go; and it's continued to innovate ever since.

Fast forward to today and the Athena system is fast approaching 10,000 users. This is not just in rail either, but a range of industries where increased environmental awareness or localised noise suppression is needed.

### **What's in store for 2021?**

Being a solutions-based business, dBD Communications continues to push forward and 2021 is no exception, despite the impact of COVID-19.

It has an upcoming, new website that has been purposefully designed to walk visitors through the range of communication solutions available. Keen to educate, inform and engage, the site is home to product and technical services information and is regularly updated with relevant industry news.

To add to the excitement, dBD Communications is also in the final stages of introducing a new product that recovers the spoken word after an incident. Affixed to radio or duplex systems and available on both rental and purchased assets, the release will greatly assist in incident investigations.

### **Visit at Rail Live**

**dBD Communications** says it cannot wait to be back at Rail Live on 16-17 June (Stand L9), where the team will be on hand to demonstrate its latest innovative products and their capabilities.

There will also be opportunities for a live presentation of the 10-step cleaning process to protect against COVID-19 and other viruses.

Therefore, anyone keen on exploring the latest communications products is encouraged to pre-book a meeting on our stand. The demonstrations will feature, Freedom 2, headsets with interchangeable microphones and some of our new radio solutions. To pre-book, simply email [marketing@dbdcommunications.co.uk](mailto:marketing@dbdcommunications.co.uk)

The team will also have cupcakes on the stand to make it well worth a visit!

To find out more about dBD Communications and check out their new site, visit [www.dbdcommunications.co.uk](http://www.dbdcommunications.co.uk)

