

Nomad Digital expands into new markets

May 25, 2021



Nomad has launched its road connectivity product, bringing its expertise in the rail industry to buses, road freight and mining vehicles.

Applications such as passenger information, CCTV, location tracking and condition monitoring will be available.

The company says it has a wide range of solutions from passenger WiFi right through to a fully Connected Bus. The Connected Bus is designed to not only benefit the operator and enhance passenger experience, but also utilise the assets associated with each bus implemented with Nomad's unique solution.

Nomad says operators will benefit from a reduction in space, power usage and weight upon implementation. An added level of safety is achieved by receiving instant alerts of any critical failures, ensuring they are in control to protect their passengers, staff and assets alike. Incidents are recorded in real-time and can be provided in the form of a dashboard (including past incidents).

The company is also working collaboratively to provide the ability to monitor air quality and clean the air during journeys.

Its passenger information systems ensures the passenger is informed throughout their journey and can plan the next part of their trip. CCTV monitoring both internally and externally (of the vehicle) ensure peace of mind throughout the journey. All our solutions equate to fulfilling the connected journey for the passenger.

Robert Leyland, Nomad Digital's Connected Vehicle Lead, said: "Nomad's ground-breaking vision 'connecting everything' remains relevant. Now, the opportunity is not just to connect the passengers, but also bus operators, maintainers and on-board staff by enabling the vision of the connected bus."

Moin Majid, Nomad Digital's Sales Director in APAC, said: "We are delighted with the launch of our road connectivity products and look forward to bringing our unrivalled expertise in Rail with our proven products such as remote condition monitoring, CCTV and Wi-Fi, to the bus, road freight and mining sectors, including new innovations that benefit the operator and the passenger."

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