

Nomad Digital launch Engage Portal

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Nomad Digital has launched its brand-new Engage Portal solutions, that deliver on-demand, managed-content directly to passenger devices, such as tablets, smartphones, or laptops.

The Engage Portal is a solution, designed specifically for transport and rail environments, by transport software experts. It is a platform for new services that can be distributed to hundreds of trains, in real-time, maximising existing investments.

As a passenger, the Portal will bring you content, ranging from simple static pages, updated as required by the operator, to rich interactive media providing a second to none customer experience.

Operators will benefit from the ability to distribute the content to the vehicle in a planned controlled manner, both efficiently and economically. And even better, the content is hosted, accessed, and browsed all using Nomad Digital's on-board systems, rather than using valuable WiFi bandwidth. This will assist with WiFi and data management and can increase commercial potential with digital advertising.

Xavier Champaud, Nomad Digital's Managing Director said: "With our new product, Engage Portal, Nomad has combined an extensive offering that will benefit all passengers and will make their journey, more pleasant and informative. At the same time, we wanted to provide operators with the capability to

configure the look and feel of their Portal on the one hand and the content on the other hand, to tune it to their different demands.

“The Portal design provides a unique tool that will strengthen the links, between operators and passengers, providing a further level of engagement. With Engage Portal, Nomad Digital contributes to making our transportation more appealing, encouraging in return the choice of low carbon impact transport solutions.”

The Engage Portal is a complete infotainment solution, with two options, providing flexibility and choice.

Choose from:

- Engage Portal Lite – web portal for WiFi access – get online quickly – passengers can start to enjoy onboard WiFi – easily upgradable for more functionality – three customisable designs to choose from.
- Full Features Engage Portal – our world-class solution – feature-rich – with a wide range of media content such as newspapers, movies, catch up TV, e-books, games, journey information and moving maps – everything you need to enhance customer experience – all enjoyed with digital rights.

Video credit: Nomad Digital