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Nomad Digital Partner with Irdeto

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Nomad Digital has announced its latest partnership with Irdeto, the world leader in digital platform security. Together, through this strategic partnership, we are able to provide secure content to our brand new Engage Portal via the Irdeto Control on the Go (COTG) platform.

COTG is a portable multi-digital rights management (DRM) video content protection and content usage management solution designed specifically for the transport industry and other connectivity challenged spaces. COTG allows operators to provide an extensive content collection to a large population of travellers and transport users, ensuring that rigorous security requirements are met in order to deliver premium, high-quality content to both consumers' favourite devices and built-in displays, without any piracy concerns.

Therefore, as Nomad's Engage Portal uses the trains existing IP network as an extension of the Passenger WiFi service it means that the Portal can be maintained by using an on-shore content management solution, designed specifically for the transport and rail environments. It's a platform that can be distributed to hundreds of trains, with a real-time data feed integration. The content can range from simple static pages, updated as required, to rich interactive media and entertainment providing a second to none customer experience.

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Angela Trainor, Product Manager at Nomad Digital stated: "Nomad Digital are happy to partner with Irdeto, a global leader in the field. We have worked with Irdeto to fully integrate their portable DRM solution into our end-to-end Engage Portal solution. Irdeto's partnership approach, vendor-agnostic mindset, and proactivity in managing risks allowed us to quickly accelerate delivery to our global customer base. Their robust multi-DRM security, endorsed and approved by the leading content providers, enables us to secure and provide premium content to our customers."

Shane McCarthy, COO of Video Entertainment at Irdeto said: "We are pleased to partner with Nomad Digital to enable their transportation customers to deliver premium content, uninterrupted, to travellers. Today's consumers have no tolerance for a jittery streaming experience, and Irdeto Control on the Go ensures not only the highest level of security, which is a must when securing content rights, but also enables public transport operators to provide a great onboard video entertainment experience without the need for an internet connection. This is a win-win situation for operators and their customers."

This partnership between Irdeto and Nomad Digital is a strategic match for the market which will elevate operators service offering and improve overall passenger satisfaction and rail entertainment within a secure and controlled environment. You can find out more about Nomad Digital's Engage Portal here.

Photo credit: Nomad Digital