

North Yorkshire Moors Railway partners with Hornby

August 2, 2022



To celebrate this summer's #LoveYourRailway campaign and heritage railways all over the UK, the North Yorkshire Moors Railway (NYMR) has partnered with model railway experts Hornby to give one lucky railway fan the chance to win a one-of-a-kind prize bundle worth £1,000*.

Britain's leading model railway manufacturer has put together a fantastic bundle featuring various locomotives, rolling stock and accessories including Goathland buildings and structures.

Montana Hoeren, Head of Brand at Hornby, commented: *"We are thrilled to be a part of the Love Your Railway campaign through this exciting competition including a whole host of Hornby models worth over £1,000 RRP! Good luck to everyone who enters and we look forward to seeing what the winner creates with their special Hornby bundle!"*

Spearheaded by NYMR, 'Love Your Railway' is a six-week campaign which runs over the summer holidays from 25th July to 4th September, which aims to encourage people to support their local heritage railway by booking tickets or getting involved on social media.

Bringing together over 80 organisations from as far afield as Scotland, Snowdonia, Leighton Buzzard, and the Lake District**, the nationwide campaign which shines a spotlight on heritage railway organisations, encouraging visitors to support them this summer.

The six themed weeks are: History, Conservation, Partnerships, Family, Volunteers and Education. Throughout the campaign heritage railways are encouraging visitors and supporters to get involved and share photos and memories of their visits on social media using #LoveYourRailway.

To stand a chance of winning, entrants must simply share a #LoveYourRailway themed post which is being issued by all participating railways, tagging @officialhornby and three friends that love heritage railways. as well as liking the @officialhornby Facebook page.

* Competition ends at 11:59pm (BST) on Sunday 7th August. Winner will be chosen at random and announced 10am on Monday 8th August 2022 on the Hornby socials and website

Visit bit.ly/3ysxQoS for full competition terms and conditions.

Photo credit: Charlotte Graham