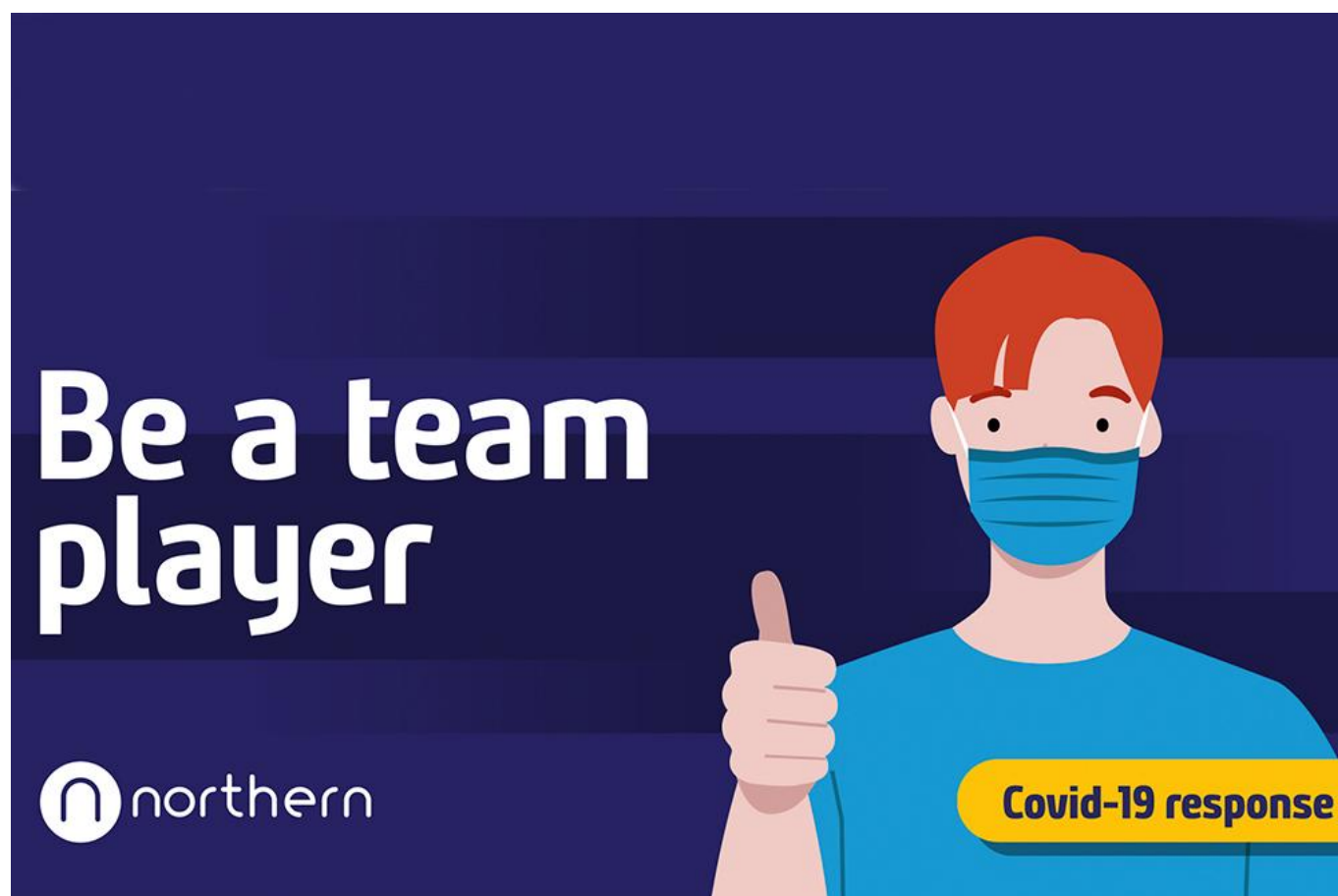


Northern calls on customers to be team players

July 31, 2020



Northern is calling on all of its customers to be team players.

The train operator – a key partner of Betfred Super League – is hoping the sport will help encourage fans to do their bit while travelling by wearing face coverings on trains and at stations.

The new campaign, designed to help reduce potential spread of coronavirus, will launch this weekend with digital screens pitch-side at all Super League matches.

Mark Powles, Customer and Commercial Director at Northern, said: “Our teams are ready for customers to return to the network and, as we start to welcome more and more people back to our services, we need all of our customers to be team players to help limit the spread of the virus.

“Face coverings are mandatory on all trains and stations across our network and everyone – aside from those who are exempt – should do their bit and keep their faces and noses covered.”

The Super League season will restart this week following a four-month break caused by the coronavirus

pandemic. The elite Rugby League competition restarts at Headingley on Sunday, with further fixtures at the home of Leeds Rhinos on the 8th and 9th August.

Mark added: “Once again, we are proud to be sponsoring Super League as it returns from its COVID hiatus, and we’re grateful for the support of Super League in helping to keep our customers safe.”

Northern is also taking additional steps to make the railway as safe as possible. Extra cleaning is being carried out on trains and at stations and we’re continuing to encourage social distancing where possible across the Northern network, as well as asking customers to travel during less busy times.

For more information on what’s being done on the Northern network visit www.northernrailway.co.uk.

Photo credit: Northern

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