

Northern launches £1 flash sale to help people across the North to 'Go Do Your Thing'

August 24, 2021



Northern is giving people the chance to 'Go Do Your Thing' and travel on its network for just £1.

As part of a flash sale, the operator is making more than a million advance purchase tickets available from Tuesday 24 August.

And those taking advantage of the offer will experience travel on a transformed network as Northern has worked tirelessly during the past 18 months to make significant improvements.

Northern has now introduced 101 new trains, completed the refurbishment of its older trains, and delivered millions of pounds worth of improvements at stations, including the installation of more than 600 ticket machines, and improved accessibility features at many locations.

Now, with the summer coming to a close and people returning to rail, the focus has turned to giving customers even better value, with up to one million £1 tickets available to those using Northern's services. Plus, kids travel half price, so the youngest customers can enjoy trips out for just 50p.

Tickets can be bought in advance from Tuesday 24 August, while all travel must take place between 6 September – 22 October.

Mark Powles, Northern's Customer and Commercial Director, said: "The past 18 months have been tough for all and, as things begin to return to normal, we wanted to give our customers the chance to explore all the North has to offer for the best possible value.

"It also gives our customers the chance to see, first-hand, the palpable improvements we've made while they've been away. Our trains, stations and ticket buying options have never been better and, together with our staff, we are ready to help people across the North to Go Do Your Thing."

The £1 tickets are available when booked in advance through the Northern website or app. No discount codes are needed, simply search for a journey and, if it's on one of the Advance Purchase routes, and tickets are available, the reduced rate will be presented.

Those who take advantage of the offer can do so with confidence as Northern continues to provide enhanced cleaning at its stations and on-board its trains.

Northern has more than 600 dedicated cleaning staff working on trains and at stations with a particular focus on touch points (tables, buttons, and toilets). The enhanced cleaning regime is designed to protect customers and staff by reducing the potential risk of transmission which is already proven to be extremely low on the rail network.

And the operator is also asking customers to be considerate of others and, if able, to continue wearing face coverings on trains and at stations.

For more details visit northernrailway.co.uk

Photo credit: Northern