

## Northern launches workshops for north east job seekers

May 28, 2021



Northern is seeking to give local communities in the north east a competitive advantage in the job market.

The train operator is set to run four virtual workshops designed to help people improve their job-hunting skills.

The move comes as Northern prepares to begin planning for the opening of a new route – the Northumberland Line – which will bring rail services, and new jobs, to the region.

Kerry Peters, Regional Director at Northern, said: "The re-opening of the Northumberland Line, which brings with it six new or refurbished stations at Ashington, Bedlington, Blyth Bebside, Newsham, Seaton Delaval and Northumberland Park, is a huge boost for the area and we want to give local people the best possible chance to be part of the workforce.

"We are determined to make a positive impact for the north and one of the ways we can do that, and build stronger links with the communities we serve, is to help those communities develop skills that give them an edge when looking for and applying for jobs."



Northern's workshops – delivered online and open to all – will do just that, focussing on CV writing and interview coaching, building self-esteem, understanding great customer service and an introduction to Northern.

Kerry added: "We're the second largest employee in the north east and we're growing all the time. As we grow, we want to drive forward success within the region and provide employment opportunities – as well as travel – to the communities we serve.

"Our training modules are designed to give people in our communities transferable skills that are going to help build confidence and apply for opportunities either with Northern or other employers in the region."

The workshops are set to take place on Monday 7, Tuesday 8 and Thursday 10 June and are open to all.

All training will take place online via Microsoft Teams and full details of the courses and how to apply can be found at the Northern website.

Northern has also joined forces with local authorities in the region to make the workshops available to those who may not be able to access the required technology at home. Contact details for the local authorities are:

- Newcastle City Council 0191 580 6601 skillshub@newcastle.co.uk
- Northumberland County Council employmentandtraining@northumberland.gov.uk
- North Tyneside Council 0191 643 2111 employability.skills@northtyneside.gov.uk

Full details of the courses are as follows:

## Monday 7 June

- 9.15am 10am 'Being Northern' Apply here
- 10.30am 11.15am 'What is Great Customer Service' Apply here
- 12.30pm 1.15pm 'CV and Interview Coaching' Apply here
- 1.45pm 2.30pm 'Building Self Esteem' Apply here

## **Tuesday 8 June**

- 10am 10.45am 'Being Northern' Apply here
- 11.15am 12pm 'Building Self Esteem' Apply here
- 2pm 2.45pm 'What is Great Customer Service' Apply here
- 3pm 3.45pm 'CV and Interview Coaching' Apply here

## **Thursday 10 June**



- 9.45am 10.30am 'Being Northern' Apply here
- 11am -11.45am 'What is Great Customer Service' Apply here
- 1pm 1.45pm 'CV and Interview Coaching' Apply here
- 2.30pm 3.15pm 'Building Self Esteem' Apply here

Photo credit: Northern