

Not-for-profit launches new “Idea” volunteer scheme

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A new “Idea” volunteer scheme has been announced which will allow people from across the Midlands region to apply for a role in transport even if they haven’t worked in the sector.

The initiative was announced by Sustainable Transport Midlands (STM).

The new Idea volunteer scheme splits application to an STM role into five simple steps, making it more appealing to potential applicants who just want to get to work. These steps are [laid out on the new Idea section of the \[transport-mids.com\]\(https://transport-mids.com\) website](#) and include a simple Expression of Interest form and a virtual meeting with a Cabinet Executive.

Harry Burr, Chief Executive at Sustainable Transport Midlands, said: “It’s great to be launching Idea today. Although it’s been in the public eye for a while on our website, today we made the final additions to the scheme, and it’s finally ready for official launch.

“We’ve made it clear in the past as an organisation that we are lacking Cabinet Executives – those people that sit at the top of the organisation and make vital decisions that affect Sustainable Transport Midlands

as a whole. In fact, I'm the only one! If you're considering joining us as a volunteer, I'd highly recommend you pick a Cabinet Executive role."

From Digital and Design to Finance and Communications, there's a variety of roles available for people who come from outside the industry.

Kira Newman, who is General Advisor to the Chief Executive for Volunteering, said the new Idea scheme isn't just beneficial to the region but also flexible for the volunteers themselves too. "We take pride in the flexibility of the Idea scheme. You are your own diary – if you can't work for a week, just let us know, and we're completely understandable towards that.

"It's not just timings either – it's also roles. If you aren't happy with where you are in our structure, tell us, and we'll work with you to change your role, whether that's inside Sustainable Transport Midlands or within a project or campaign."

If you're interested in applying to become a volunteer with Sustainable Transport Midlands, [you can visit the Idea information page](#).