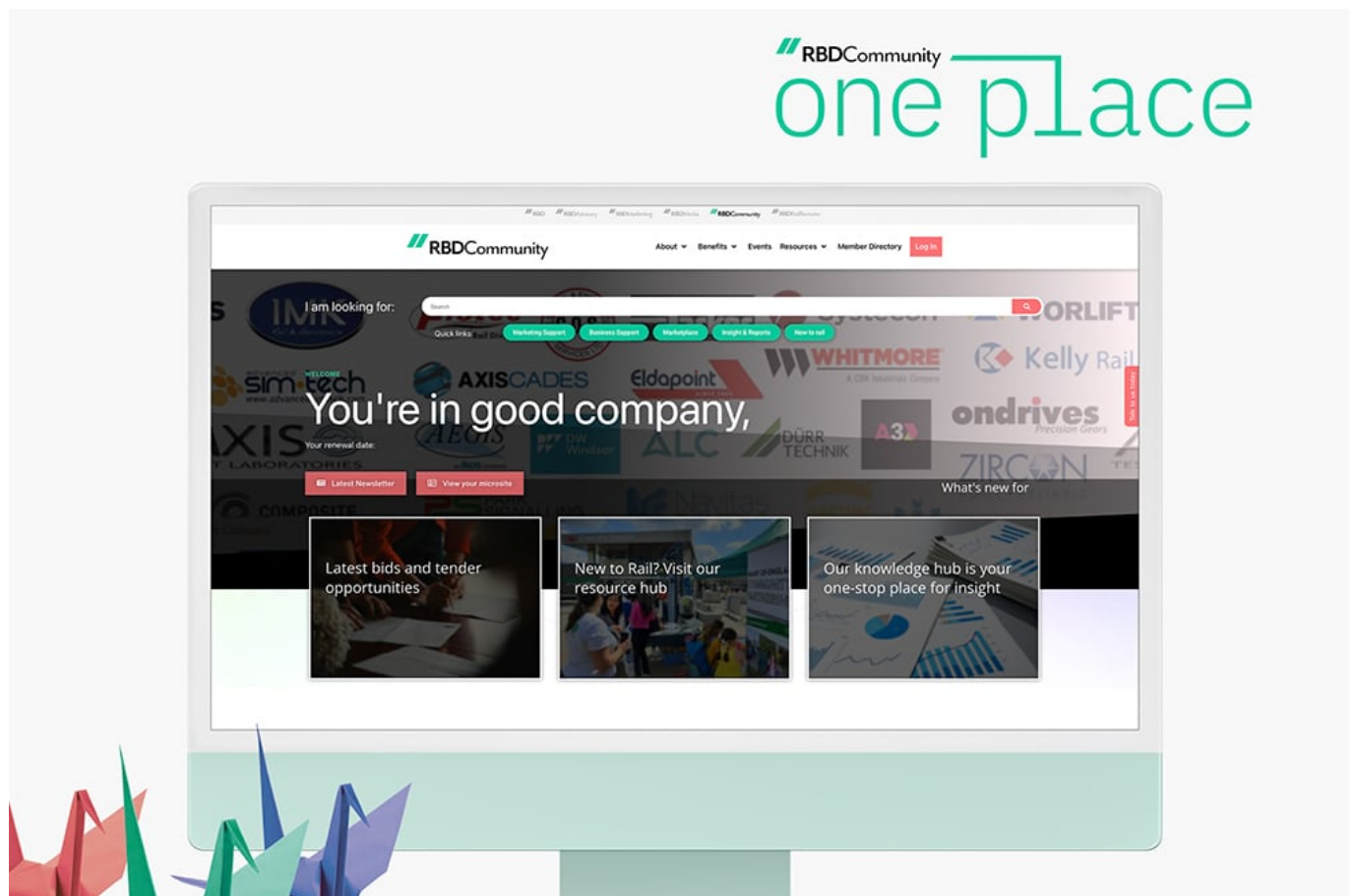


# 'One Place' Launched for Members of the RBD Community

September 13, 2022



The **RBD Community**, the fastest growing b2b community in rail, has announced the launch of its new custom-built digital dashboard 'One Place'. This new dashboard will provide members with a single point of access to a comprehensive set of tools and resources designed to support rail business growth and development.

This bespoke dashboard has been designed to provide **Community** members with the ability to view and take advantage of benefits included in their membership, in addition to being able to seamlessly navigate their way around the platform to easily find the locations they want to use. For example, someone with a marketing responsibility will now have a dedicated toolset including everything from a free website audit, visibility of sponsorship opportunities and discounts on marketing bundles to, access to comprehensive marketing reports, design tips and media resources.

For users responsible for business growth and development, there is an area dedicated to the latest bids and tenders, funding opportunities in addition to industry reports and insights. An international and export section is packed full of useful information and links to expertise to support a successful export strategy and is linked to a whole suite of other business support tools which has been developed specifically to

focus on sustainability, innovation, and health and safety.

Eli Rees-King, head of RBD Community said: “We are extremely proud of what’s been achieved here; it’s been a real team effort, and from what we are hearing from members in the Community, this dashboard fits the need perfectly. The principal objective of the dashboard has been to provide a simplified and streamlined experience for organisations in rail – essentially creating one place where everything rail business related be found to support a successful business strategy for growth.

“This is a game changer for RBD Community members who are set to gain significantly from having access to valuable intelligence and resources at their fingertips without the need to spend significant time and effort to search for the information or advice – a single source of truth about what’s going on in the sector and the tools available to get ahead. This is an exclusive benefit for members and offers a brand-new dimension to membership.”

The launch of the dashboard comes at a critical time for the rail industry when a helping hand is more important than ever with the increasing pressures on the sector. The RBD Community positions itself as a professional, knowledgeable, and friendly support aid to businesses who are having to navigate through uncharted territories and uncertain times. To find out more, visit

<https://community.railbusinessdaily.com/members/>