

Opinsta software helps transforms working operations for Bombardier

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Opinsta has been praised for the **Application** it's developed for Bombardier to help with the management of coronavirus and support teams remotely.

The user-friendly solution has been quickly deployed across workforces, with it being on the App store ready to download and accounts being set up within hours.

It notifies employees when briefs have not been opened and deadlines are approaching. It encourages open two-way discussions regarding the information provided to ensure it is understood by all employees and has created a platform for employees to feel comfortable voicing concerns.

Managing teams have full access to the data available, including reading times and completion for all employees, providing full visibility.

John Steeples, depot operations manager at Bombardier, said: "Opinsta's solution has been invaluable to the Central Rivers depot team during the pandemic.

“The App assists in keeping our employees safe and we can react to their concerns in real-time whilst ensuring high levels of compliance to constantly changing business requirements.”

The Application comes as a [BCI Emergency report](#) shows 54% of organisations struggle to communicate with their employees in critical situations and 48% say the reason why they have failed is recipients lack understanding of the information provided.

This is addressed by the Opinsta App that:

- Reduces incidents, so both employees and customers are safe.
- Significantly decreases unnecessary human interaction.
- Structures deployment of information to remote workers.
- Auditable compliance management.

It is the latest in successful partnerships for Opinsta, that has specialised in mobile Applications for rail, working with Bombardier, LNER and Cross Country over the last 6 years to help with safety and the efficiency of day-to-day operations.

Daniel Kong, head of business development at Opinsta, said: “The coronavirus pandemic has had a profound impact and only amplified the importance of clear communication to ensure staff are compliant with policies that keep them safe. The railway has always played a crucial part in the pandemic and there is an underlying dedication of key workers as the railway continues to run.

“It has been demonstrated technology plays a crucial part in transport to manage some of the greatest obstacles; getting accurate information, communication and empowering frontline employees to make better decisions.

“The Application we’ve developed for Bombardier offers a huge improvement in data accuracy and employees’ understanding of critical information.”

Visit www.opinsta.com for more details or contact Daniel Kong via email – dan@opinsta.com

Photo credit: Opinsta