Pioneering Connected Transport Through Intelligent Solutions

August 10, 2022

After four years, we are looking forward to attending InnoTrans 2022 this September, which is set to be an impressive industry 'Future of Mobility' showcase.

As an exhibitor we will be present during the entire event and we are looking forward to meeting operators to discuss their latest challenges in satisfying the ever-evolving needs of passengers as they return to public transport.

When we say, we, we mean it. Our experts and our commercial team from many countries will be delighted to take visitors through our latest innovations, sharing various learnings and expertise in our series of short stand talks. We are also celebrating our 20-year anniversary this year and we will be pleased to welcome you onto our stand to network and tell our story.

At Nomad, we understand a passenger journey is no more a sole matter of travelling from A to B. It is more a matter of moving the whole passenger's workspace, offering the best possible passenger experience to retain existing travellers and encouraging more onto public transport. This challenge can be met by operators in a connected environment thanks to the various solutions developed to provide a friendly, safe

cyber space. On one hand, driving a positive passenger experience can be enhanced by many factors: reliable internet connection, rich media entertainment and accurate journey information allowing passengers to be informed in real-time and be in control of their journey directly via their personal devices.

On the other hand, transport operators continuously strive for increased customer satisfaction through enriching journeys with an increase in digital interaction (seat reservation, at seat ordering, carriage occupancy etc), but also through improved fleet reliability and availability (rail maintenance), energy efficiency, connectivity cost optimisation and safety.

At Nomad Digital, we have a scalable portfolio of solutions to meet all of the challenges listed above. Supported by our high-performance, adaptive connectivity (including Private Trackside Railway Networks), we provide an extensive range of services for both passenger devices and on-vehicle displays including WiFi and internet access, real time journey information and rail entertainment, all in a secure cyber environment.

To help operators deliver a seamless passenger experience, Nomad Digital continue to develop innovative, AI supported, solutions to meet the ever-growing customer expectations, such as smart passenger counting, passenger information systems (agnostic of screens) and location triggered advertisement displays to name just a few.

We appreciate that cost efficiency is a priority for industry, therefore, our connectivity monitoring systems can provide operators with a whole range of information to allow optimisation and control of data transfer costs.

Xavier Champaud, Managing Director Nomad Digital, said: "From passengers who want a pleasant journey with seamless transitions from one mobility to another, to operators and maintainers who use real-time tools to inform their decisions and deliver an enhanced service; we are in a world of increased expectations, whether it is digital, sustainability or mobility developments. Thanks to our quest for innovation and our research investment in AI and data, Nomad Digital remains a solid partner to support this transition and the ever-evolving industry.

"We will always continue to push existing barriers further & look forward to sharing how we do this with our scalable range of solutions at InnoTrans this year."

Innovation has always been at the forefront for Nomad Digital. If you're attending InnoTrans this September, call by the **Nomad Digital Stand 260 Hall 4.1** to talk to the company's team and about how it can partner with you to deliver an enhanced passenger experience and support simple, efficient operations and maintenance.

Join one of its industry focused short talks led by its experts or simply call by and say hello.

Photo credit: Nomad Digital