

# Plantworx 2023 date and place announced

May 26, 2022



After a hiatus caused by COVID-19 and making way for the Hillhead show, the Construction Equipment Association (CEA) has confirmed the time and place for the next Plantworx.

The fifth of these biennial construction machinery exhibitions will be held at the East of England Arena and Events Centre, Peterborough on 13-15 June 2023.

The CEA has taken the decision to host the Plantworx show, once again at the East of England venue, following positive feedback from exhibitors and visitors who attended the 2019 event, which was deemed a resounding success.

- **Strong sales growth for construction equipment in 2021**
- **Special adaptations to marine equipment for HS2 project**
- **Green milestone for HS2 with announcement of first diesel-free construction site**

Organisers say the permanent exhibition facilities offered by the East of England Arena provided the perfect platform for exhibitors to showcase their products, equipment and services – introducing the latest plant and technology to the UK construction industry.

The CEA says visitors also applauded the Plantworx show's new home, praising the 'all weather' venue as a 'definite winner', with its permanent walkways, good communication signals and wifi facilities – which allowed visitors to 'do business – while doing business'!

The 2023 event is predicted to attract over 450 exhibitors from the world's leading machine manufacturers, suppliers and service providers. Over the three-day event, visitors can expect to see the very latest in technological advancements and innovations which will impact the future of construction.

The show, which will be the 'largest working' event in 2023, is planning a comprehensive demonstration programme where exhibitors can put their machines through their paces in 'real-site' conditions. The event team also has some new initiatives in the planning – so watch this space for more information.

CEA, chief executive Suneeta Johal said: "Plantworx 2023 will be my first show as CEO and I am very much looking forward to it. I believe with the amount of new and emerging technology this event is set to be the best yet. There's a real appetite for attending 'in-person' exhibitions again. Our recent **Futureworx** technology exhibition proved to be a great success – and there was a real buzz amongst both the exhibitors and visitors."

Suneeta added: "The East of England arena is an established exhibition venue and with the great support from our loyal exhibitors, and a targeted visitor programme, we are confident of delivering a memorable and valuable experience."

Simon Frere-Cook Plantworx event director said: "Planning for Plantworx 2023 is now well underway as we build on the successes of 2019. With so much importance being attached to the working demonstrations, we have undertaken an extensive survey of the grounds at the East of England Arena so that we can spread the demonstration plots and thus improve the footfall throughout the site. There will also be a focus on technological advancements, helping the industry to be safer, smarter and greener."

The 2023 site plan is being finalised following the results of the survey and stand sales will begin in June 2022.

Plantworx Sales manager Angela Spink is anticipating a high demand for stands following the site plan release date. She said, "Confirmation that the show will return to the East of England Arena will be welcome news to previous exhibitors following the encouraging feedback from 2019. We are also very confident that new and old exhibitors will join us in 2023."

Angela added: "The comprehensive digital site survey has been invaluable in identifying new site opportunities for demonstration plots and a new and interesting layout. I am very much looking forward to getting Plantworx 2023 underway.

"We have put in an order for wall to wall sunshine for the 2023 event – we are just hoping it's in stock."

Plantworx 2023 will be exhibiting at the **Hillhead** Exhibition (21-23 June 2022 Hillhead Quarry, Buxton, Derbyshire) on Stand: PB24. Angela Spink will be on hand at the show to answer any questions you may have about the 2023 event.