

Porterbrook strengthens public affairs expertise

February 17, 2020



Porterbrook is delighted to announce the appointment of James McGowan as Director of Public Affairs.

James brings over twenty years' experience in politics and communications, most recently as transport policy advisor to the Shadow Transport Secretary, Andy McDonald. Prior to that, James was Head of Policy and Communications at rail union ASLEF. Along with his deep expertise in the rail policy landscape, James has demonstrated his ability to communicate and engage with an array of stakeholders, including industry groups, MPs and regional administrations.

James will work alongside Rupert Brennan Brown, who takes up a new role as Porterbrook's Director of Stakeholder Engagement. Together both James and Rupert will ensure that Porterbrook is attuned to the needs of stakeholders so the business can continue collaborating with customers and the supply chain to deliver a reliable and sustainable railway.

Mary Grant, CEO, said: "2020 is fast becoming a year of exciting change for the UK's rail industry, and as a long-term strategic partner we are committed to playing our part and delivering for our customers.

"At this critical time, James will help us deepen our engagement with key decision makers across the political spectrum, on a national and regional level, ensuring that Porterbrook's private finance and asset management model continues to serve the whole industry."

James will join Porterbrook on the 2nd of March.

Photo credit: Porterbrook