

Put a spring in your step – view the latest RailDirector for free online

April 23, 2021



We have a late Easter treat for you with the April edition of RailDirector magazine now available to read for free online by [clicking here](#).

Click here to read
the latest edition of
 RailDirector



Our latest magazine, covering everything from track to train, leads with LNER's Managing Director David Horne, who discusses overcoming coronavirus and the opportunities of an innovative approach.

He says: "There is no doubt in my mind that we are in a good place with the foundations we've now got in place from the arrival of our new fleet of trains, some of the digital innovations that we've rolled out, and the fact we're coming through this pandemic with his levels of both performance and satisfaction."

David spoke to [RailDirector](#) on the eve of the first anniversary since the coronavirus pandemic caused devastation to the UK.

He said: "It is a really exciting time to be involved with LNER and everyone in the business is really passionate about the role that rail has got to play in boosting the economy, levelling up the country and of course a major role in terms of sustainability."

He joins a whole host of leading rail industry figures in the latest edition of the magazine, that covers everything from track to train, which is now read by 15,000 people online.

Joining David includes [Network Rail's Lydia Fairman](#), [HS2's Mike Court](#) and [Community Rail Network's Jools Townsend](#).

David McLoughlin, Chief Executive of Business Daily Group, said: "I have an enormous sense of pride telling people that I work in the railway, and that is further strengthened when I read RailDirector and the stories of some of the great individuals that work in the industry.

"I'd like to thank everyone that has taken the time to share their stories and also everyone who using our publication as a platform for their business – without this fantastic support our magazine wouldn't be the success it is already proving."

Christian Wiles, who leads the RBD Publications team, said: "It's great news that having been sent to more than 2,000 rail industry leaders now, thousands more can read the magazine online for free.

"As well as some incredible features, April's edition also features some impressive organisations that could help transform your business.

"Work is well underway on the next edition of the magazine and I'd recommend anyone wishing to showcase their organisation to contact us as soon as possible before all the space is full."

To find out more about the advertising opportunities available in [RailDirector](#), email Christian at chris@rbdpublications.com or Freddie at freddie@rbdpublications.com. The magazine has more than 15,000 online readers. You can view previous editions of [RailDirector here](#). More than 50,000 rail industry professionals subscribe to railbusinessdaily.com's daily newsletter. Our website receives over six million visits a year and our LinkedIn has some of the rail industry's highest engagement rates.